

# DHARA

Annual Newsletter



## Chairman's Message



I am pleased to know that the institute is bringing out its 9<sup>th</sup> edition of Annual Newsletter 'Dhara'. As we all know, this newsletter is a mirror of activities done in the institution throughout the year and serves as a record of its multifarious curricular as well as extracurricular activities. Dhara is a platform which could be utilized for recording events, collective achievements and fond memories.

I hereby acknowledge with appreciation the efforts of the editorial team, all the students and faculty members on successfully bringing out the newsletter in a very useful way.

May Lord Manjunatha Swamy Bless you.

**Rajarshi Dr. D. Veerendra Heggade**  
Dharmadhikari of Shri Kshethra Dharmasthala,  
Chairman Janata Shikshana Samiti, Dharwad

## DVH IMSR Heartily Welcomes Our New Secretary



### Embracing a new era:

Dr. Ajith Prasad took the reins as the Secretary of Janata Shikshana Samiti, Dharwad on Thursday, September 8, 2022. A new chapter unfolded as he assumed this pivotal role, igniting hopes and aspirations for a brighter educational future of JSS.

Vol. 9 August 2023



DVH IMSR

**Dr. D. Veerendra Heggade**  
**Institute of Management Studies and Research,**  
**(A Unit of Janata Shikshana Samiti)**

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## Honours and Awards to our Secretary

50  
YEARS

## From the Director's Desk

### Janata Shikshana Samiti Dharwad Honouring our Past - Celebrating our Future



Various Prestigious honours awarded to Dr. Ajith Prasad by various Associations and Agencies for his valuable contribution and services to the areas of Education and Society.

- "Ajantha Rashtrathna" award from Mumbai Kannadigara Sangha (Mumbai Kannadiga Association)
- "Excellent Organizer" award from Dharwad District Administration
- "Shalmala Sampada" award from Dharwad Gajanana Board
- "Rajyotsava Award" from the Hubli-Dharwad Senior Citizens' Association
- "Karmayogi" Award
- "International Best Humanitarian Service" award from the International Foundation and Empowerment Association
- "Dheemantha" Award 2022 from Hubli-Dharwad City Corporation
- "Antahakarana" Award 2022 from Antahakarana Foundation, Dharwad.

### Editor's Desk

We are delighted to present the annual newsletter "Dhara", highlighting the institute's events from September 2022 to August 2023. Our focus remains steadfast aimed at refining the learning process and career opportunities.

Navigating through the changes has been exciting. We have provided new opportunities to find solutions for supporting the academic and emotional success of our students. This year's various training programs and workshops focused on relevant areas of Data Analytics, Entrepreneurship and personality development among many. An entrepreneurship development (ED) series was initiated to ignite entrepreneurial abilities by organising talks from notable entrepreneurs of the region. Industry visits to local industries including TATA Group of companies aimed to bridge academia-industry gaps. A holistic wellness workshop covered mental, physical, and financial health, fostering work-life balance awareness. Our certified Research Data Analytics program equipped students for careers, complemented by aptitude training for placements. Notable state-level paper presentations and diverse co-curricular activities showcased students' talents. We commemorated the Golden Jubilee celebration of JSS and the 75th birth anniversary of the Hon'ble Chairman by engaging in community services like blood camps and CSR initiatives.

In this edition, our aim was to recapture the vibrancy of the past year. May the pages of this edition bring you delight and inspiration.

We welcome feedback and suggestions that will help us improve further. We can be reached at [library@dvhimsr.ac.in](mailto:library@dvhimsr.ac.in)

Editors

The contemporary world of "Management" stresses not only on knowledge but also on skill and attitude. Keeping these aspects in mind, Dr. D. Veerendra Heggade Institute of Management Studies and Research (DVHIMSR) has been working towards enhancing the confidence and competency of each of its student, so that they have preparedness to face the increasing requirements of the industry due to the rapid changes. It has always been our intention that every newsletter we send should strengthen our interactions with our members. This is why, we always strive to ensure that the content is substantially interesting for each member who reads it. DVHIMSR is known for diversified activities including teaching, training, Research, Co-Curricular Activities, and Extracurricular Activities, which are the five dimensions of our academic culture.

According to a research study, the 5 R's that industry expects from MBA pass outs are:

**Readiness:** The industry today wants MBA pass outs to be 'ready' enough to be productive from day one. They should readily fit into the corporate culture. The industry expects that the students must be ready to unlearn and re-learn as per expectations.

**Resilience:** The industry today requires resilient workers who can acclimatize viz-a-viz market demands and client expectations.

**Resourceful:** Organizations want resources who are quick-learners, go-getters, innovators, and ingenious enough to overcome difficult situations.

**Responsible:** The industry today expects management graduates to be responsible towards the company, the team(s), and themselves.

**Righteous:** B-schools graduates must imbibe values such as honesty, integrity, and sincerity in their students, which can transform their students into principled managers and leaders.

DVHIMSR has strived to make our graduating students to inculcate the right knowledge, skills, attitudes and values such that they live up to the expectations of the industry.

We are confident that the students graduating from this institute will be sound and confident in their domain knowledge, and good leadership skills with capability of becoming young managers.

*"Worship your work and imbibe always in work, even gods cannot live without work". - Bhagavad Geeta.*

Dr. H. N. Shivaprasad

### FEATURES OF THIS ISSUE

- ▶ Activities at the Institute
- ▶ Students Achievements
- ▶ Invited Talk Series
- ▶ Professional Certification
- ▶ Programs and Initiatives
- ▶ Experiential Learning
- ▶ Academic Excellence
- ▶ Faculty in Action

### EDITORIAL TEAM

Prof. Sushma Hegde, Mr. Anand Ulaya, Mr. Sachin Navale



## Campus Activities

### Empowering Life:

Collaborating with SDM Hospital Dhawad, the Institute organized the 'Vajra Nidhi' voluntary blood donation camp on September 17, 2022. The event aimed to make a meaningful contribution to the cause of saving lives through blood donation. Students generously participated in donating blood, emphasizing the significance of united endeavors in addressing local medical requirements.



### Nurturing Unity and Gandhian Values:

Gandhi Jayanti 2022 was celebrated with fervor and reverence at the institute, honoring the great Mahatma's principles of non-violence and truth. Students and staff came together to pay homage through various activities, including speeches and patriotic songs. The event aimed to instill Gandhian values among the young minds, fostering a sense of unity and social responsibility for a better tomorrow.



### Equipping the Meritorious:

Meritorious students of Janata Shikshana Samiti's Shri Manjunatheshwara Kannada Medium School, Vidyagiri, Dharwad, were given a learning kit comprising of notebooks and geometry box to commemorate the 75<sup>th</sup> birth anniversary of the Hon'ble Chairman on Dec 21, 2022.

### Reverential Ceremony Honoring Goddess Saraswati:

With utmost devotion, the Institute reverently worshipped the goddess of knowledge, Saraswati, during a special ceremony. Students, teachers, and staff gathered to seek blessings and wisdom from the deity. Floral offerings and incense filled the air, as prayers echoed through the halls. The event symbolized our commitment to embracing knowledge as a guiding light in our academic pursuits and personal growth.



### Empowering with Essential Donations:

Commemorating the 75<sup>th</sup> birth anniversary of Dr. D. Veerendra Heggade, Dharmadhikari of Shri Kshetra Dharmasthala and Chairman JSS, the Institute conducted a meaningful corporate social responsibility (CSR) initiative on November 23, 2022. In this heartfelt event, the Shri Aaroodh Blind School in Hubli was donated with three steel racks. The event was made even more special by treating the school's approximately 60 children to delightful sweets, spreading smiles and positivity.





## Learning Initiation and Activities

### Induction of 2022-2024 Batch:

On 8<sup>th</sup> February, 2023, entrepreneur Vikram Sirur's inaugural speech ignited students to embrace their inner entrepreneur, cultivating a path to becoming employers. He called upon students to venture into uncharted territories, conquer challenges, and conquer fear of failure resonated profoundly. He underscored the need for triumphing over hurdles, asserting that such victories bring ultimate fulfillment. He emphasized that by continuously pushing boundaries, students not only surmount obstacles but also cultivate the zeal to achieve success.



### Triumphs at 'Markovista 2K23':

'Markovista 2K23' was hosted by KLE Technological University's School of Management Studies and Research, Hubballi on 27<sup>th</sup> February, 2023. Two skilled teams of five members each from our Institute participated. Team 'Influence Initiator', composed of Sanjaykumar Gopali, Rekha Kukanur, Pooja S Bailur, Rakesh Haliyal, Ramesh Gaonkar, clinched the top spot in 'Vendo' (Advertising) and 'Productum Progressionem' (Product Creation). Meanwhile, 'Brand Boosters' with Chetan Damodar, Arpitha Vastrad, Pavan B C, Harish Kulgod, Shreya Tilave, secured a triumphant 2<sup>nd</sup> spot in 'La Danza' (Movie Creation)."



### Fostering Educational Innovation:

Mr. Nagaraj Sheshappanavar, Senior Manager at Cognizant Technologies Paddington, London, recently addressed the faculty. With his vast industry experience, he shared insights on technological advancements and their relevance in modern education. His engaging discourse inspired educators to integrate innovative approaches into their teaching methods, fostering a dynamic learning environment. The session proved valuable in aligning academic practices with industry trends for the benefit of aspiring students.



### Placement drive:

Ujjivan Small Finance Bank conducted a campus placement drive on January 12, 2023. The event aimed to provide opportunities for prospective candidates. Students participated to explore potential job placements and interact with the bank's representatives for career prospects



## Learning Activities

### Transformative outbound training journey:

A 3-day outbound training program for 1<sup>st</sup> semester (2022-2024 batch) was held from 02-03-2023 to 04-03-2023 at Nature Bound Sahyadri, Ankola, as part of NEP-2020. This program facilitated experiential learning, molding student behavior through transformative sessions. It emphasized communication, time management, team building, and capacity building activities, fostering understanding through personal experiences.



### Sports Achievement:

Mr. Deepak B 2<sup>nd</sup> Year Student, contributed to the triumph of his team to win Dharwad Super League football Championship. His significant role showcased his athletic prowess and team spirit, bringing laurels to both himself and our institution.



### Recognizing Students' Contributions in Summer In-plant Project (SIP):

On March 7, 2023, students were lauded for their commendable work during the Summer In-plant Project (SIP) through generous faculty contribution for motivating students. Devi C Hiremath, Pooja A Angadi, Najeer Ahamad, Nikhila Patil, Sneha M S, Soujanya S Kantanavar, Suman Byali, Bhavana V Rao, Vishaka Y Heggeri, Reetu R Kharande, Bhavana Angadi, Sahana Basarigidad, Anupama Hiremani, Priyadarshini Havalakod, Pratima Annigeri, Harish H Kulgod, and Laxmi N Kanakagiri were recognized for their commendable efforts. They received backpacks and certificates, serving as a testament to their achievements.



### Rubaru 2023:

On March 18, 2023 the inaugural moments of the formal fresher's party saw dignitaries igniting the ceremonial lamp, invoking auspiciousness and setting the tone for the event. The evening unfolded with a medley of imaginative ice-breaking activities, engaging educational games, and enthralling song and dance performances. These elements collectively created an atmosphere of unity and bonding between seniors and juniors, establishing a heartwarming foundation for their journey ahead.



Acharya Institute of Management and Sciences (AIMS), Bangalore, organized the "TRANSCEND 2023 – Navigating the Metaverse: A Management Odyssey," a National-level Management Fest, held from 30<sup>th</sup> to 31<sup>st</sup> March 2023. Seven students – Chetan D, Ramesh G, Aiswarya G, Jigna P, Kruthika B, Fazilath S, and Sippora V – represented our Institute in this two-day event.



## Insights and Impact

### Empowering Women for societal growth:

International Women's Day 2023 was celebrated on March 8<sup>th</sup>, 2023. The esteemed guest speaker, Ms. Vani Purohit, Secretary & CEO of Rehabilitative Assistance for People in Distress (RAPID) Dharwad, emphasized the crucial role of women's empowerment in societal growth. Ms. Vani highlighted how empowered women contribute to the economy, strengthen families, and bring positive change to communities. The event also featured vibrant celebrations and student-led skit, fostering a spirit of celebration and dialogue.



### One-day workshop on "Health and Mental Wellbeing":

A collaborative one-day workshop on "Health and Mental Well-being" was successfully conducted on March 24, 2023. Organized in partnership with Nehru Yuva Kendra Sangathan, Dharwad, an autonomous body under the Ministry of Youth Affairs and Sports, Government of India, the event targeted 3rd-semester students (2021-2023 batch). The inaugural function was graced by chief guest Mr. Praveen Angadi, Executive Director of Nagshanti Group, Hubli, alongside Mr. M. Goutham Reddy, District Youth Officer of Nehru Yuva Kendra, Dharwad, and Dr. H.N. Shivaprasad, Director of the institute.



### Session on Mental Well-Being and Stress Mgmt.

Dr. Anand Pandurang, renowned psychiatrist in Dharwad, delivered a talk on "Mental Well-Being and Stress Management," highlighting the impact of mental health on personal behavior and daily stress management. He emphasized the interplay between mental well-being and behavior development, shedding light on effective strategies to navigate day-to-day stressors.



### Session on Physical Well-being

Dr. Vijetha Halepeth, Physiotherapist, certified fitness coach and founder of Sattwam Physiotherapy Clinic and Fitness Studio, Hubli, highlighted the significance of physical well-being in the context of MBA students' success. Emphasizing the crucial connection between physical fitness and career achievements, she highlighted how a healthy body positively impacts cognitive abilities and overall performance. By underlining the importance of maintaining physical well-being, her talk underscored the role of a sound body in nurturing a resilient and prosperous future for aspiring MBA professionals.





## Experiential Learning

### Insightful Visit to Parle at Elveety Industries:

On April 11, 2023, 1<sup>st</sup> semester students (Batch 2022-24) embarked on an industrial visit to Elveety Industries, the manufacturer of Parle biscuits in Hubballi. Mr. Basavaraj Angadi from Parle, elucidated the operational intricacies of the unit and delivered an insightful presentation on the production process, offering valuable firsthand exposure to the industry.



### Exploring career avenues in marketing research:

On April 17, 2023, a guest talk titled 'Market Research Opportunities and Careers' was delivered by Sri Sammod Wadappi, Managing Director of M/s. Virabh Research Pvt Ltd, Bangalore. Addressing 3<sup>rd</sup> semester students, Mr. Sammod shared valuable insights into the realm of market research and its potential for shaping careers. He emphasized the pivotal role of research in facilitating informed decision-making within organizations. The session culminated in an interactive dialogue, fostering a deeper engagement with the subject matter.



### Student Paper Presentation:

Bapuji Institute of Hi-tech Education, Davangere, organized the one-day State-level student paper presentation seminar, "Pragna," focusing on "Emerging Trends in Business Technology and Education." Among the participants, Ms. Nikhila Patil (2021-23 batch) clinched the 1<sup>st</sup> prize, while Ms. Sneha M. S. (2021-2023 batch) secured the 2<sup>nd</sup> prize.



### Session on Financial Wellbeing:

In his session on "Financial Wellbeing - Management of Risk in Business," Ar. Jitendra Nayak, President of TiE Hubli, elucidated the criticality of risk management for business success. He guided students in recognizing the imperative of handling risks in business operations. By juxtaposing textbook theories with real-world experiential learning, Nayak underscored the disparities between theoretical concepts and practical challenges encountered in the business realm. His insights illuminated the vital role of practical knowledge in effectively navigating uncertainties for sustainable business growth.



### Session on Health and Hygiene Management

In her talk on the topic "Adolescent Health and Hygiene Management for Girls," Dr. Geeta Bharat, Obstetrician and Gynecologists at Sarvodaya Multispecialty Hospital and Fertility Care, Dharwad, underscored the importance of cultivating a healthy routine among young women to enhance their competitiveness in the business world. Moreover, Dr. Bharat highlighted the relevance of health and hygiene management in the post-pandemic landscape, shedding light on the critical role of these practices in maintaining overall wellness and preparedness.



## Learning Initiation and Activities

### Nurturing Entrepreneurial Spirit:

TiE Hubli, in collaboration with the Dr. D. Veerendra Heggade Institute of Management Studies and Research, organized a three-day workshop on Entrepreneurship Development named "TiE IGNITE" from April 19<sup>th</sup> to 21<sup>st</sup>, 2023. The workshop aimed to empower third-semester MBA (2021-2023 batch) students with the knowledge, skills, and mindset required to excel in the entrepreneurial landscape. With a focus on accelerating the students' entrepreneurial journey, the program delved into various aspects of venture development, management, and organization.

The workshop was inaugurated by Ar. Jitendra Nayak, the President of TiE Hubli, and was presided over by Dr. H. N. Shivaprasad, the Director of the Institute. Both speakers highlighted the significance and necessity of such programs in today's competitive world, underlining the practical relevance of entrepreneurship education. The program was coordinated by Prof. Shreevatsa Gudi and other faculty members of the institute.



Eminent and accomplished businessmen from Hubli shared their expertise during the workshop sessions.

**Mr. Rajat Divate:** Convenor of the TiE Ignite program and co-founder of Mountain Flower Animation.

**Mr. Chetan Kulkarni:** Founder of E-Maker, an AI-based startup.

**Mr. Manohar Joshi:** Senior Vice President at Ionidea.

**Mr. Kartik Shetty:** Chartered Accountant.

**Mr. Ajay Handa:** Executive Director at Hans Inn Pvt Ltd, Hubli.

Their extensive experience in entrepreneurship provided invaluable insights and practical perspectives to the students, bridging the gap between theoretical knowledge and real-world application.

The workshop was designed with sessions spanning three days, each focusing on distinct modules crucial for entrepreneurship development:

**Concept of Empathy:** Understanding the customers' needs and perspectives to create customer-centric solutions.

**Group Work:** Fostering collaboration and teamwork, essential for entrepreneurial ventures. Ideation and Prototyping: Encouraging innovative thinking and rapid prototyping to refine business ideas. Lean Canvasing and Revenue Modelling: Teaching the participants how to develop a lean business model and revenue projections.

**Pitch Decking:** Preparing students to effectively communicate their business ideas to potential stakeholders.

**Final Presentation:** Allowing teams to present their developed business ideas.

At the conclusion of the workshop, two teams with the most promising and feasible business ideas were selected. TiE Hubli awarded these teams with a cash prize, recognizing their innovative thinking and business acumen.

The TiE IGNITE workshop on Entrepreneurship Development provided a platform for MBA students to acquire practical insights and hands-on experience in various aspects of entrepreneurship.

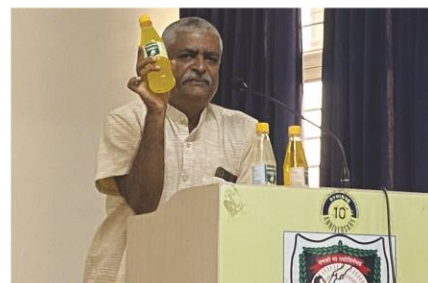
### Managerial Ethics - Theory to Practice:

Dr. A H Chachadi, former Dean and Director of KIMS, Karnatak University Dharwad, delivered an insightful session on 'Role of Ethics in Management and Public Life.' He emphasized the value of professional ethics, shedding light on diverse ethical approaches employed by professionals. He illustrated these ideas using instances from the corporate sphere to enhance comprehension among students



### Nurturing Holistic well-being:

An engaging session on 'Entrepreneurship' featuring Shri. Purushottam Madikar, the triumphant founder of M/s. Madikar Tail Dharwad, was organised on 1<sup>st</sup> June, 2023. With diverse ventures such as Jeans Corner and Madikar Taila, he shared his entrepreneurial odyssey, emphasizing the significance of cold-pressed edible oils for holistic well-being. The discourse resonated with attendees, fostering awareness and interaction, creating a highly enlightening experience.



### Nurturing insights:

3rd semester students (2021-2023 batch) engaged in an enlightening online seminar on the New Foreign Trade Policy's implications on 23<sup>rd</sup> May, 2023. The event, a harmonious collaboration between HDFC Bank and the Ministry of Commerce and Trade, Government of India, enriched the young minds.



## Programs & Learning

### Environmental awareness on World Environment Day:

In celebration of World Environment Day 2023, Lifestyle for Environment (LiFE), a subsidiary body of the Karnataka government, collaborated with the Karnataka State Pollution Control Board to conduct an impactful awareness program on June 5, 2023. Focused on energy conservation and waste recycling, the event witnessed mass participation. Ms. Lalitha Doddawad, Assistant Scientific Officer, effectively conveyed messages to students, advocating plastic waste recycling, water conservation, energy-saving techniques, and healthy dietary habits. Through an oath-taking ceremony, students pledged to safeguard clean drinking water, combat e-waste and plastic pollution, and preserve the environment for future generations.



### Exploring Career Opportunities in HR Horizon:

On July 20, 2023, an insightful alumni talk on HR opportunities was held at the institute. Ms. Soujanya Hosakatti (Batch 2017-2019), Founder Recruiter and HR Executive at Axiomatic, Bangalore, shared valuable insights with second-semester students (2022-2024 batch). The talk covered diverse HR prospects, including curriculum vitae writing, interview skills, and leveraging platforms like LinkedIn. The interactive session fostered engagement between the speaker and students, enhancing their understanding of practical career approaches in the HR domain.



### Fostering Youthful Spirit:

In the vibrant tapestry of the 26<sup>th</sup> National Youth Festival 2023, organised by the Ministry of Youth Affairs and Sports, Government of India in Hubballi-Dharwad, Mr. Najeer Ahamad Hulkoti (MBA Batch: 2021-23) assumed a pivotal role. Guiding as the organizing committee team leader, he contributed to the festival's dynamic orchestration and celebration of youthful spirits.

Mr. Najeer Ahamad showcased his martial arts prowess at the Karnatak University Dharwad 'Karate Championship tournament' held on December 27, 2022. His participation highlighted his dedication to sports, setting an example for his peers.



### Independence Day 2023:

Janata Shikshana Samiti Dharwad celebrated 77<sup>th</sup> Independence Day with zeal and patriotism. The day started with the hoisting of flag by JSS Honorable Secretary Dr. Ajith Prasad. The event was taken forward by a cultural program consisted of beautiful renditions of classic patriotic songs, poetry, dance performances, and speeches.



### Pinnacle 2023:

Pinnacle-2023, an inter-collegiate sports event was organised by Global Business School (GBS), Hubli on the 24<sup>th</sup> and 25<sup>th</sup> of August, 2023. Students represented our institute in the events of Throwball, Volleyball, Cricket, and 100-meter running. The team of Jigna, Nikhila, Kamala and Pooja A. won the 1st prize in the relay. Ramesh G. and Vidya H. were the runners-up in the Badminton Mixed doubles.





## Programs & Industry Learning

### Capturing Memories:

On 31<sup>st</sup> May, 2023, Dr. D. Veerendra Heggade, the revered Chairman, JSS, graced the premises with his presence. During his visit, he graciously helped capture memories by taking photographs with the delighted students, leaving an indelible mark of his inspiring presence.



### A heartfelt farewell:

With warmth and reverence, the faculty and staff members came together for the farewell function of Prof. Shreevatsa Gudi, Assistant Professor specializing in Human Resource on 6th May, 2023. The occasion served as a heartfelt praise to his contributions.



### Diving into dairy operations:

Students explored the KMF facility in Dharwad's Lakkanahalli Industrial area, grasping the intricacies of milk collection, processing, packaging, and distribution. The visit provided valuable insights into the operational aspects of the dairy industry.



### Inspirational Tribute:

Amidst reverence, institute commemorated the birth anniversary of Janata Shikshana Samiti's late secretary Dr. N Vajrakumar on May 29, 2023. His life and achievements remain a beacon, propelling us to aspire for greater heights. With deep respect, we offered birthday wishes and humble *pranams*, cherishing his enduring legacy and inspiration.



### Exploring Manufacturing Excellence:

As an integral aspect of their Production and Operations Management Course, the 2<sup>nd</sup> Semester Students (2022-24 Batch) undertook a journey to Tata Hitachi in Dharwad on August 8, 2023. This immersive visit, hosted by a leading construction equipment manufacturer in India, illuminated the Manufacturing Production Process. Students delved into diverse assembly line models and imbibed vital TQM principles like Kaizen, 5S, and PDCA cycle. The session also shed light on the rich heritage and core values of the esteemed TATA group.





## Faculty in Action

## Community Service

### Ph.D Award



**Prof. Sunilkumar Hiremath** Associate Professor of our institute was awarded with Doctor of Philosophy for the thesis titles 'Performance of Ancillary

Units in Karnataka: A Case Study of Dharwad and Belgaum Industrial Estate Areas' from Karnatak University Dharwad. The study was focused undertaken under the guidship of Dr. Sharada, Professor Karnatak University Dharwad.

### A Well Deserved Congratulations



**Prof. Keerti Kulkarni**, Assistant Professor, has been promoted as Associate Professor with effect from July 2023. She is a core faculty member of the DVHIMSR since 2013.



**Dr. Farzana M Pathan** joined as Associate Professor. She has 15 years of academic experience. She has completed MBA from Karnatak University

Dharwad and has been awarded Ph.D in Management from Akkamahadevi Women's University, Vijayapur. She has worked as Coordinator for Career Development Cell, Indian Institute of Technology (IIT) Dharwad for 2 years. Her areas of interest include Human Resources and Entrepreneurship.



**Prof. Pramod S. G.** joined as Assistant Professor. He has completed MBA from Karnatak University, Dharwad. He has experience

of 20+ years. His experience has a blend of Industry, consultancy and teaching. His areas of professional interest are in Derivatives Markets and Security Analysis & Portfolio Management.

### Welcome to Our New faculty



**Prof. Gururaj Patil** joined as Assistant Professor. He has completed MBA from Visvesvaraya Technological University, Belgavi. He is having 12 yrs of corporate

Banking industry experience and 8 years of teaching experience. He has also qualified in the NET and also completed JAIIB and CAIIB from Indian Institute of Banking and Finance, Mumbai. He is pursuing his PhD in the area of management. His areas of professional interest are in Marketing and Banking & Financial Services.



On August 17, 2023, the faculty and staff donated carpets, steel plates, steel cups, and uniforms to 2 Anganwadi centres in Hebballi as a community service initiative. Additionally, kids at the Anganwadis received sweets and candies during the event. This gesture aimed to provide essential supplies and uplift the learning environment for the kids in the centres.

### Enhancing employability through aptitude training:

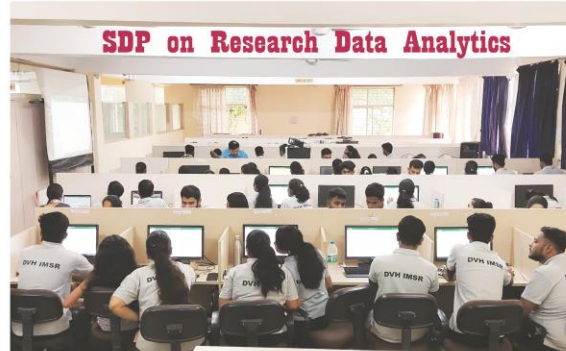
A comprehensive training program on aptitude training was organized for the MBA 2021-23 batch. It was conducted by the V4U Group of Triumph Institute Of Management Education (T.I.M.E.) Institute from March 2023 onwards. Mr Akhilkumar led the session on soft skills, while Mr Chandrakant H.D., a senior resource person from T.I.M.E, trained 120 students on Quantitative Aptitude and Logical Reasoning. Spanning 40 hours, this comprehensive training extended throughout the 3<sup>rd</sup> semester and part of the 4<sup>th</sup> semester, equipping students with essential skills to excel in the competitive job market.



# DVH IMSR

## SDP on Research Data Analytics:

A dynamic 2-day certified Student Development Program (SDP) on Research Data Analytics, featuring **MS-Excel, Jamovi, and Tableau**, took place on August 19<sup>th</sup> and 20<sup>th</sup>, 2023. Distinguished experts, Dr Nagendra S. and Dr Rakesh T. S. from M/s. Edutrackmeup - Research, Training and Development, Moodbidri, D.K., Mangalore, led the training. Through interactive sessions, participants were adeptly prepared for employment by refining their abilities of analyzing research data.



## MAJOR RECRUITERS:

Amazon Web Services, Aditya Birla Retail Limited, Anzy Careers Pvt. Ltd, Axis Bank, BYJU'S, Berger Paints, CareerNet Technologies Pvt Ltd, IDFC First Bank, Northern Trust, Pearson India Education Services Pvt. Ltd, ICICI Bank, Cenduit, Walmart Labs, IndiaMART, ManipalCigna Health Insurance Company Ltd, HuPerp Management and Consultancy Services, Bharti Airtel, HireWizx, DMart, Reliance Retail, Mahindra & Mahindra Financial Services Ltd, Nippon Paint, State Street Corporation, Wells Fargo, London Stock Exchange, Ernst & Young, JPMorgan Chase, Citibank, Qwest.

## MBA Program @ DVHIMSR

*Discover a Bright Future...*

**ELIGIBILITY** : Graduates in any discipline with minimum 50% aggregate marks and merit scores in PG CET / KMAT

*"We want to create true business leaders with Indian values, which is applicable in International setup".*

- Rajarshi Dr. D Veerendra Heggade

Dr. D. Veerendra Heggade Institute of Management Studies and Research - DVH IMSR, Dharwad Karnataka was established in 2008, with the objective of providing quality management education based on a firm foundation of creating successful leaders and entrepreneurs. DVH IMSR is a centre of excellence, which believes in value based management education with a humanistic approach creating a positive impact on people, business and society.



## Highlights of the Institute

- ❖ Practical and blended learning approach
- ❖ Specialization offered Marketing – Finance - HR
- ❖ Excellent academic achievements with 28 ranks since 2008
- ❖ Highly competent faculty in the different field
- ❖ Projects / Seminar / Workshops / Webinars
- ❖ Free core subjects books & workbooks
- ❖ Career enhancement and professional certification courses
- ❖ Well equipped Knowledge Centre and Computer Lab
- ❖ 3 Days Outbound Training Program
- ❖ 4 Days Inter-state Study Tour for industry exposure
- ❖ Track record of best placements in prestigious organizations
- ❖ Separate in-campus hostel facility for girls and boys
- ❖ Vibrant student life with various extracurricular activities

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