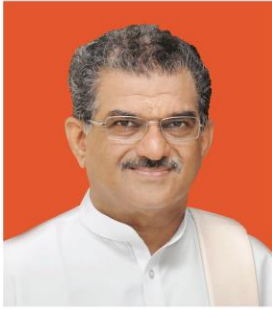


DHARA

Annual Newsletter



The greatest in the whole world is our beloved Bharat!



Chairman's Message

I am pleased to know that the institute is bringing out its 8th edition of Annual Newsletter 'Dhara'. As we all know, this newsletter is a mirror of activities done in the institution throughout the year and serves as a record of its multifarious curricular as well as extracurricular activities. Dhara is a platform which could be utilized for recording events, collective achievements and fond memories.

I hereby acknowledge with appreciation the efforts of the editorial team, all the students and faculty members on successfully bringing out the newsletter in a very useful way.

May Lord Manjunatha Swamy Bless you.

Rajarshi Dr. D. Veerendra Heggade
Dharmadhikari of Shri Kshethra Dharmasthala,
Chairman Janata Shikshana Samiti, Dharwad

University Ranks and Awards Batch 2019-21



Ms. Rahela Anjum
1st Rank & 5 Gold medals



Ms. Kavya Angadi
2nd Rank & 1 Gold Medal (Int. Mktg)



Ms. Bhagyalakshmi Patil
3rd Rank



Ms. Megha B Shetty
Cash Prize for Business Ethics

Vol. 8 August 2022



DVH IMSR

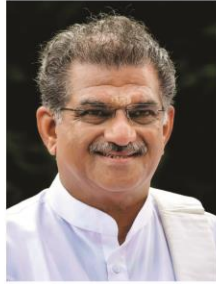
Dr. D. Veerendra Heggade
Institute of Management Studies and Research,
(A Unit of Janata Shikshana Samiti)

Vidyagiri, DHARWAD - 580004, Karnataka

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Phone: 0836-2461010, Email: jssdvhimsr@gmail.com

Honours and Awards to our Chairman



VEDIC Wellness University, Florida,USA awarded **Honorary Doctorate** to Rajarshi Dr. D Veerendra Heggade for his exceptional contribution towards Yoga & Naturopathy on 6th November 2021.

Rajarshi Dr. D Veerendra Heggade Nominated as **Honorary Member of Rajyasaba, Government of India**, 2022 onwards for his outstanding community service, health, education and culture.



In the 40th annual convocation of Mangalore University, Matrushree Hemavathi V. Heggade, Member Janata Shikshana Samiti, Dharwad and President of Shri Dharmasthala Jnanavikasa Women Empowerment Programme has been awarded with the **Honorary Doctorate Degree** for her remarkable contribution in education and social service.

FEATURES OF THIS ISSUE

- ▶ Activities at the Institute
- ▶ Students Achievements
- ▶ Invited Talk Series
- ▶ Professional Certification
- ▶ Programs and Initiatives
- ▶ Experiential Learning
- ▶ Academic Excellence
- ▶ Faculty in Action

EDITORIAL TEAM

Prof. Shrivatsa Joshi, Mr. Anand Ulaya, Mr. Sachin Navale

From the Director's Desk

It gives me great pleasure to present before you this edition of **Dhara**.

Dhara chronicles the many varied activities that the institute undertakes. Two things distinguish great and successful people from ordinary – their pursuit of excellence and integrity

Pursuit of Excellence: Excellence means doing your best at whatever you do. Doing your best requires competence. Ordinary people, when confronted with a challenge, ask, "Can I do it?" Extraordinary people, who pursue excellence as a pattern, ask, "How can I do it?" The difference between excellence and mediocrity is the power driving the single word "how", and that word is available to all of us at every moment. Excellence is not an act but a habit. So, once we form the habit of striving for excellence, it becomes second nature, and we pursue excellence unconsciously.

Integrity: Let's begin with a story.... There was a boy who had a great collection of marbles and girl had collection of sweets. Each looked at what the other had and was envious. So they agreed on an exchange: the boy to give the girl his marbles, and the girl to give her sweets. The boy kept the biggest and the particularly attractive marble aside and gave the rest to the girl. The girl gave him all her sweets as she had promised. That night, the girl went off to a pleasant sleep. But the boy couldn't sleep as he kept wondering if the girl had hidden some sweets from him the way he had hidden his best marble.

Integrity is one the most salient element in every relationship you have in your life. Integrity is a way of life, not just a behavior. Don't allow yourself to hold any of your marbles back from another person. **Give your hundred percent to everything you do and sleep peacefully.**

Be honest, stay true !

Dr. H. N. Shivaprasad

Editor's Desk

We are delighted to publish the institute's annual newsletter, "Dhara" which highlights its activities from July 2021 to August 2022. A newsletter, as we all know, reflects the goals and objectives of the organization. It also highlights accomplishment, events, and academic excellence. The remarkable efforts of this institution's students have already reflected in university ranks, gold medals, and accolades. A grand Kargil Vijay Diwas was celebrated to honour Kargil War heroes, Fun Fiesta, Save Soil awareness Program by student forum. Bridging the gap between academia and industry many large scale industrial visits organised viz. Tata Motors, Varun Beverages, Elveety Industries Pvt.Ltd, Divgi TorqTransfer Systems, etc

We sought to recreate the excitement and activity from the previous year in this edition. We sincerely hope that this edition inspires many more persons, including students, to make it a venue for showcasing their artistic abilities. We hope you enjoy reading this issue. We welcome feedback and suggestions that will help us improve further. We can be reached at library@dvhimsr.ac.in

Editors

Campus Activities

Commemoration of 75 Years on India's Independence

Celebrations of 75 years of India's Independence, Janata Shikshana Samiti, Dharwad Group of institutions students took out 250-meter-long national flag at 'Azadi Ka Amrit Mahotsav' rally in Dharwad.



Student Excellence: Celebration of Academic Excellence

Award Ceremony to felicitate the University Gold Medallists & Rank Holders on 28th September 2021. The ceremony was preceded in the presence of Dharmadhikari Rajarshi Dr. D. Veerendra Heggade, Dr.N.Vajrakumar Honorable Secretary, Dr.Ajith Prasad Finance Officer JSS, Governing Body Members JSS, Dr.H.N Shivaprasad Director, Faculty and Staff Dharwad. DVHIMSR has produced 26 Ranks and 40 Gold medals from Karnatak University Dharwad since 2008.



Campus Placement

Axis bank conducted an online test for students at the institute computer lab on 26th August 2021 in which around 25 students were present and out of which 12 students qualified for the final round interview. 9 students got selected in the final round and are offered job by axis bank as "Assistant Manager"



Celebration of Sharan-Navaratri Utsava

Saraswathi Pooja as a part of Navaratri festival celebrations was held on 13th October, 2021. Students, faculty and staff –all were invited to take the blessings of Goddess Saraswathi.



Farewell 2021: May you live a victorious life.

A grand farewell was organised for the outgoing senior students on 21st September 2021 at The Phlox: A Blue IRIS Hotel Hubli. The students organized various fun and management games for the seniors and the entire team of DVHIMSR participated and enjoyed the occasion. The event was colourful and equally emotional.

Learning Initiation and Activities

Workshop on PG CET Entrance Exams

One week Crash Preparation course classes for PG CET MBA entrance examinations was conducted for a batch of 80 aspiring students from 18th to 23rd October 2021. Subject experts were invited to conduct classes in the areas of quantitative aptitude, logical reasoning, English grammar and general knowledge. Two mock examinations were also conducted for the aspiring students.



Celebration of Constitutional Day

On the occasion of the Constitutional Day Dr. H N Shivaprasad, Director Stated the importance of the awareness of the constitutional rights to every citizen. It was adopted on November 26, 1949. Prof. Shreevatsa Gudi reviewed the key concepts of the Constitution.



Rural Marketing- A Practical Exposure

On December 27, 2021, Marketing Specialization students visited the Agricultural Marketing Training Institute and the APMC, Hubli, as part of the experiential learning. Mr. Venkatesh, the training center's Principal, addressed the students about the significance and expansion of agricultural marketing as well as the developing career prospects which will result from new discoveries and developments in this area. The features of e-tendering for agricultural products were discussed by Mr. Nesargi, the APMC Tender hall coordinator.



General awareness on Personal Finance and Wealth Creation

Invited Talk on Personal Finance and Wealth Creation on 01-01-2022. Mr. Kiran Singh Rajput, Head Education Services Sales, at Cisco AppDynamics Bangalore, gave an educative talk on Personal Financial Planning and the strategies to create one's own wealth. He gave a lecture on few tips on investments in various avenues and provided the valuable inputs on the returns investors reap at successive time periods and thereby explained the concept of the Power of Compounding.



Invited Talk on Psychometric Assessment for Self-Awareness By Prof. Shreevatsa Gudi

Prof. Shreevatsa Gudi Assistant Professor of our Institute handled a Session on Managing Mindset - Psychometric Analysis for Budding Women Entrepreneurs of Hubli Dharwad at the *We TIE* workshop organised by TIE Hubli on 23rd August 2022



Every book its reader

50 plus Management and allied subject books were donated to library by Prof. Vinod Basupattad Former Faculty at DVHIMSR and Ms. Snehal Suryavanshi, Alumni Batch 2013-15, as a mark of love towards the institute and to instil reading habits amongst management professionals.

Learning Activities

Experiential Learning – Rural and Retail Marketing

As a part of experiential learning from the rural and retail marketing perspective, a study tour to Sirsi, was organised on 1st Jan 2022.

Mr. Vishweshwar Bhat Chief Executive Officer, Kadamba marketing cooperative society, enlightened exporting of organic food products. He also discussed the processing fruit pulps and procurement of spices as a cooperative marketing society. Mr. Gopal Hegde, Public Relation Officer of TSS group taught the students to the active tendering and auctioning process of arecanuts and pepper. A visit to sweet supari making unit of the company was a good learning experience.



Local Industrial Visit to Karnataka Milk Federation

Marketing specialization students visited The Karnataka Milk Federation (KMF) Dharwad on 4th January 2022. The production department staff of the industry explained the Milk processing, packaging, storage and distribution of processed milk.



A Guest Talk on 'Stand out to Succeed'

On April 1, 2022, an interactive session titled "Stand out to Succeed" was organised. The session was led by Mr. Anoop Anand, a Senior Software Manager at Deloitte Digital India, Bengaluru, who provided excellent insights on how to develop one's own abilities to achieve and prosper for both current and future professional career opportunities.



Industrial Visit : Divgi TorqTransfer Systems

On 26th Aug 2022 an Industrial Visit to Divgi Torq Transfer Systems plant (Specialized and highly engineered solutions for 4WD/ AWD vehicles) at Sirsi on 26th August 2022, where the students learnt about internal working strategy of the company, factory layout, assembly, operations process of components, shop floor management etc.



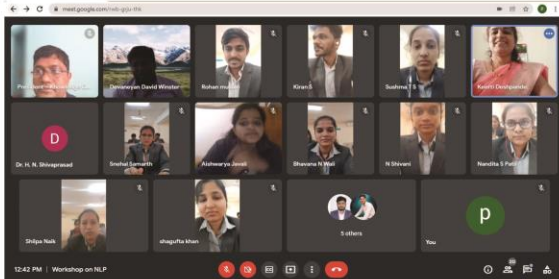
NISM - SEBI Certification Course on Securities Markets

A two day hands-on training session on NISM and SEBI by Mr. Vinod Tantri, Certified Trainer for NSE, SEBI, was held on 12th and 13th January 2022. The session focussed on basics of Securities Market, Derivatives Markets, Equity Research, Mutual Funds and Depositories. Training session also gave them idea of career opportunities available to MBA students in the financial services industry.

Insights and Impact

Certificate Program on Neuro-linguistic Programming (NLP)

Two day Certification program on Neuro Linguistic Program (NLP) scheduled on 19th and 20th Jan 2022 by M/s. MTC Global Leadership Institute in Association with Knowledge Cafe, Bangalore by Corporate trainer Mr. Devaneyan David Winster, for the students of HR.



Corporate Talk Series

On 19th Jan 2022 Mr. Praveen S Agadi, Co-Founder and Executive Chairman, Nagshanti Enterprises, Hubli delivered an entrepreneurial journey session. He focussed on what challenges an entrepreneur has to face, what character of a person matters the most in entrepreneurship. He gave an idea of how a 'Start-Up' can be ventured.



HR Conclave on 'Managing in the VUCA World – People Perspective'

HR specialisation students attended the HR conclave at SMRS Hubli on February 26, 2022, in association with the National Institute of Personnel Management (NIPM) on the topic of "Managing in the VUCA World - People Perspective." The conclave focussed on the discussions of Challenges in Employee Engagement, Compensation and Benefits, Use of Technology in Talent Management and Recruitment and the Changing Role of HR Manager.



Think About Your MBA Goals

Mr. Mukesh Bafna, Director, Mutha Wagma Bhuraji (MWB) Group, conducted an orientation session on February 28, 2022, The session provided some succinct insights on how MBA candidates should approach their journeys, focusing on hard effort, knowledge assimilation, and in-depth understanding of the industry and its processes.



International Women's Day 2022

International Women's Day 2022 was celebrated with a successful women entrepreneurial talk by Ms. Sunita Nair, owner of "Arogya Plates and Cups" in Hubli. Mrs. Sunita spoke at the event and provided some uplifting tales from her successful entrepreneurial journey. She continued by saying that women must push themselves to new limits in every aspect of their life.



Ladies Forum 2022

Ms. Malavika Kadakol, CEO of Rehabilitative Assistance for People in Distress (RAPID) Dharwad, gave a talk on the topic of rehabilitation assistance for those in need. She used real-life examples of distressed single women and single mothers to illustrate how RAPID assisted them in developing their skills so that they could live independently. Ladies forum 2022 organised this guest talk on March 12, 2022

Experiential Learning

Deeksharambh : 2022

The inauguration of MBA program of 2021-23 batch was held on 3rd February 2021. Mr. Jagadish Hiremath, Founder and Managing Director, M/s. Able Design Engineering Services Pvt Ltd, Hubli was the Chief Guest on the occasion. In his speech Mr. Hiremath highlighted the Impact of Aatmanirbhar Bharat Abhiyan on MSMEs and his entrepreneurial journey with different anecdotes.



Outbound Experiential and Integrative Learning Program

As a part of induction program for the fresher's batch 2022 imparting experiential learning, a three-day outbound learning program from 4th to 6th March 2022 was conducted at M/s. Nature Bound Sahyadri, Ankola. The lessons had a profound impact on how the students behaved, gave them the opportunity to learn from their own experiences, and helped them comprehend the value of activities that build capacity as well as time management, teamwork, and communication skills.



Certification Program on Master Class in Public Speaking

On March 13, 2022, DVHIMSR and MTC Global Leadership Institute, Bengaluru, organised a certification programme on Master Class in Public Speaking. Ms. Parmita, Principal, Mount Carmel School, Bengaluru, resource person, discussed the three P's of public speaking—Prepare, Practice, and Perform—and their significance. The workshop was chaired by Prof. Bholanath Datta, President of Knowledge Cafe, Bengaluru.

Alumnus on Campus – Mr. Suchetan Taruni

On 11th May 2022 Mr. Suchetan Taruni (DVHIMSR 2013-15) Senior Regional Manager at Kips Learning Pvt Ltd, Bengaluru addressed students on the topic 'The Journey from Institute to Corporate'. He shared his experiences in the field of sales and marketing. He described the difficulties he had encountered at the beginning of his career in sales.



Professional Certification Course: MS Excel

A three-day hands-on learning certification on 'Analyzing Business Data Using Microsoft Excel and Power Pivot.' The course is intended for IV semester students in Batch 2020-22 to become acquainted with MS Excel tools through valuable hands-on sessions. Mr. Ravi Kamana, Microsoft Certified Solution Associate (MCSA), Vijayawada, conducted it from 12th to 15th May 2022.



Train Your Brain Memory Mastery Workshop

The Institute hosted Train Your Brain Memory Mastery workshop on the 18th July 2022, by Mr. Pradeep Acharya, Certified International Brain Trainer, Bangalore. Mr. Acharya's training session highlighted the study methodology that can improve student performance and discussed the rhythmic approach that can be utilised for memorising through association, image and also showed it in reality.

Learning Initiation and Activities

Inter-class Debate Competition

An Inter-Class Debate Competition was conducted on 16th July, 2022 with the topic 'Impact of 5G Technology in India', The completion was organized by The Student Forum as a part of communication skill development.



Academic Tour to Hyderabad: Batch 2020-22 Batch

An academic tour to Hyderabad was organised for the final year students accompanied by faculty members from 23rd – 26th July, 2022. Students visited Ramoji Film City, Golconda fort, Birla Mandir, NTR Garden, Lumbini Park, Parle Industries, Salar Jung Museum, etc.



Pegasus 2022: Management Fest

KLE Technological University's Department of MBA (KLE MBA), Belagavi, organised the national-level management fest "Pegasus-22" on 2nd & 3rd August 2022, to provide a platform for postgraduate students to showcase their intellect and skills. The two-day management fest was attended by two teams from 2021-23 batch.

The team of Harish Kulgod, Pavankumar BC, Rahul Nayak, Sanjaykumar Gopali, Chetan Damodar, Nikhala Patil & Ajit Anagadi, secured 1st place in Dance competition.

The team of Ramesh Gaonkar, Fazilath Shaikh, Soujanya Kantanavar, Nikhitha Sanikopp, Kruthika Budihal, Rekha Kukanur & Ayesha Khanapur secured 2nd place in Content creation.

Ms. Fazilath Shaikh bagged 3rd place in 'Best Manager' event.

'Save Soil Movement' – Awareness Day

'Save Soil Movement' was conducted with the inspiration of Sri. Sadhguru Jaggi Vasudev, Founder of the Isha Foundation, call for a deliberate approach to preserving the land and the earth on 08-07-2022. The celebration culminated with students and faculty planting the plants. Members in attendance at the occasion also pledged to protect soil.



Nurture your creativity and boost your mind-set by Sri. Suresh Kulkarni

Mr. Suresh Kulkarni, Visionary and Educationist, organised a session on 'Nurture your creativity and strengthen your mind-set' on July 23, 2022, to foster students' creativity.



Programs & Industry Learning

Kargil Vijay Diwas

The Institute observed 'Kargil Vijay Diwas' to commemorate India's military triumph and to pay honour to the Kargil Martyrs, who are a symbol of heroism and sacrifice in defending the country's boundaries. The students paid tribute to the courageous martyrs by singing patriotic songs, playing musical instruments, and giving speeches.



Fun Fiesta 2022

A Fun Fiesta 2022 was organized by the first year students from 28th to 30th July 2022. The Halloween Day, The Retro Day and The Traditional Day were the themes of the event. The fun filled event was enjoyed by all.



Parle India Industrial Visit

An industrial visit to Elveety Industries manufacturer of Parle biscuits in Hubli was organized on 16th August 2022 for 2nd semester students of batch 2021-23. Mr. Basavaraj Angadi of Parle explained the working of the unit and gave an insightful presentation related to the production unit.

Students Learning at Varun Beverages Pvt Ltd

Experiential Learning in Operations Management Course.

2nd semester MBA students along with their mentors visited Varun Beverages Pvt Ltd Dharwad on 18th August 2022 to learn the production process & how various branded soft drink products are manufactured.



Experiential Learning @ Tata Motors

Students visited Tata Motors Pvt Ltd Dharwad on 24th August 2022 to learn the Manufacturing Production Process of goods vehicles.



Inter-class Business Quiz Competition

"AGATHA 2K22," an inter-class business quiz competition was conducted on August 6, 2022. Business quiz was enthusiastically engaged by teams. The Student Forum organised the contest in honour of Independence Day 2022.

Faculty Publications

H.N Shivaprasad and others (2022) An Empirical Analysis of Receiver's Psychological Characteristics in eWOM Engagement, International Journal of Cyber Behavior, Psychology and Learning Vol.12. Issue.1DOI: 10.4018/IJCBPL.298686

H.N Shivaprasad and Keerti K Kulkarni, (2021) Global Financial Crisis and Credit Ratings – A Review of Literature, International Journal of Creative Research Thoughts (IJCRT) Vol. 09 , No 8, August, ISSN: 2320-2882

H.N Shivaprasad and others (2022) Examining the effect of electronic word of mouth (ewom) communication on purchase intention: a quantitative approach, Journal of Content, Community & Communication, Vol. 15 Year 8, June, ISSN: 2395-7514

Sunilkumar Hiremath (2022) An adaptive job stress scale for COVID -19 pandemic induced trauma among employees of IT organizations. International School of Management Excellence, Bangaluru 10th International Conference on Contemporary Issues in Management on 25th and 26th February

Sunilkumar Hiremath (2021) An adaptive job stress scale specialized for pandemic induced stress factors in it organizations, Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979

Sunilkumar Hiremath (2021) Book Chapter: HR Analytics for strategic decision making {Book Title: New Paradigms in Management Edited by Amiya Kumar Mohapatra} Bloomsbury Publishing India

Sunilkumar Hiremath (2021) Book Chapter: Forecasting of human resources using HR analytics - Prospects and issues in Data driven organizations {Book Title: New Paradigms in Management, Edited by Amiya Kumar Mohapatra} Bloomsbury Publishing India

Pooja Ainapur (2022) Significant insights on theoretical perspective on downsizing: Impact and effect of repeat downsizing in long, Kanpur Philosophers: International Journal of Humanities, Law and Social Sciences, Vol. 11 , No 1, ISSN: 2348-8301

Anand Ulaya, Pooja Ainapur and Shreevatsa Gudi, (2022) Blended Approaches to Improve the Efficiency of Admissions to University affiliated MBA Program in the Selected Districts of North Karnataka, International Journal for Research in Applied Science & Engineering Technology (IJRASET), Volume 10 Issue V May, ISSN: 2321-9653

Keerti Kulkarni, Anand Ulaya and Sunilkumar Hiremath (2022) Alumni's Industry Institution Connect – Impactful Insights in Institutional Building: A Case Study Approach in Management Education, SSRG International Journal of Economics and Management Studies, Volume 9 Issue 6, 19-27, June, ISSN: 2393-9125

Keerti Kulkarni and H.N Shivaprasad (2021) Impact of Foreign Direct Investment on Economic Growth of India, International Journal of Scientific Research and Management (IJSRM) Vol. 09 , No 8, August, ISSN: 2321-3418

Student Corner



Ms. Keerti Jadhav (2020-22)



Ms. Pratima Annigeri (2021-23)



Ms. Koushalya Meti (2021-23)

Faculty in Action

Institute's Academic Achievement Recognition Gold Medal



Recognizing the academic excellence of **Dr.H.N Shivaprasad**, Director, DVHIMSR, the Management of Janata Shikshana Samiti Dharwad, honoured him with a gold medal for the Institute's outstanding academic performance and students' outstanding achievements.

Ph.D Award



Prof. Manish Kothari, Associate Professor of our institute was awarded with Doctor of Philosophy for the thesis titles 'Business Models and Financial Innovations are the determinants of success for Microfinance in India: A case of select Microfinance Institutions' from Jain University, Bangalore. The study focused under the guide-ship of Dr.Padma Srinivasan, Professor, Jain University, Bangalore.

A Well Deserved Congratulations



Dr. Pooja Ainaapur, Assistant Professor, Dean Admissions has been promoted as Associate Professor with effect from March 2022. She is a core faculty member of the DVHIMSR since 2011.

Welcome to Our New faculty



Dr. Shreedevi Shintri joined as Assistant Professor. She has 16 years of academic and industry experience. She has completed MBA from Bangalore University and has been awarded Ph.D in Management from Visveswaraya Technological University, Belagavi. She has also qualified UGC-NET and KSET in Management. Her area of interests include Human Resources and Digital Marketing.



Prof. Nitin M Bhaskar joined as Assistant Professor. He is pursuing his doctoral studies from Karnatak University Dharwad. He has completed MBA at KLE's Institute of Management Studies & Research Hubli, He has Academic experience of 8 years. He has qualified UGC NET and KSET in Management. His area of specialization is Finance and General Management.



Prof. Sushma Hegde joined as Assistant Professor. She has completed her graduation and post-graduation from Karnatak University, Dharwad. She cleared UGC NET in Commerce for Assistant Professor twice in July 2018 and December 2019 respectively. Her area of interests include, management accounting and quantitative methods.

Students in Action



"BEST INTERN" PAN India

For the 2020–2021 academic year, **Ms. Kavya Angadi** won the "Best Intern" award from Shriram Life Insurance Corporation which had organised a PAN India internship programme for students pursuing postgraduate degrees. Students from our institute were also a part of it; 5 students from other prestigious institution were chosen and Ms Kavya Angadi performed very well and the institute received an appreciation letter for her performance; she also brought glory to the Institute.



Student Sporting Achievements

Mr. Likith Bannur (DVHIMSR 2020-22), won a cricket scholarship organized by Funnage which is headed by Mr.Gautham Gambhir in Delhi 2019.

He has represented Karnataka State Team (U-14, 16, 19) South zone and attended national camp in Chennai, organised by BCCI for 2010-2018. He has Played Ranji Trophy probables for Karnataka State 2015-16. In 2015 -16 he was associated with Mumbai Indians for IPL and Champions League. He has represented Karnatak University Dharwad Blues as vice-captain for all India University tournament held in June 2022 in Chennai.

DVH IMSR

MAJOR RECRUITERS:

Amazon Web Services, Aditya Birla Retail Limited, Anzy Careers Pvt. Ltd, Axis Bank, BYJU'S, Berger Paints, CareerNet Technologies Pvt Ltd, IDFC First Bank, Northern Trust, Pearson India Education Services Pvt. Ltd, ICICI Bank, Cenduit, Walmart Labs, IndiaMART, ManipalCigna Health Insurance Company Ltd, HuPerp Management and Consultancy Services, Bharti Airtel, HireWizx, DMart, Reliance Retail, Mahindra & Mahindra Financial Services Ltd, Nippon Paint, State Street Corporation, Wells Fargo, London Stock Exchange, Ernst & Young, JPMorgan Chase, Citibank, Quest.



MBA Program @ DVHIMSR

"We want to create true business leaders with Indian values, which is applicable in International setup".

Rajarshi Dr. D Veerendra Heggade

ELIGIBILITY

Graduates in any discipline with minimum 50% aggregate marks and merit scores in PG CET / KMAT

Elevate your career with MBA Program

Dr. D. Veerendra Heggade Institute of Management Studies and Research – DVH IMSR, Dharwad Karnataka was established in 2008, with the objective of providing quality management education based on a firm foundation of creating successful leaders and entrepreneurs. DVH IMSR is a centre of excellence, which believes in value based management education with a humanistic approach creating a positive impact on people, business and society.



Highlights of the Institute

- ❖ Practical and blended learning approach
- ❖ Specialization offered Marketing – Finance - HR
- ❖ Excellent academic achievements with 26 ranks since 2008
- ❖ Highly competent faculties from the field
- ❖ Projects / Seminar / Workshops / Webinars
- ❖ Free core subjects books
- ❖ Career enhancement and professional certification courses
- ❖ Well equipped Knowledge Centre and Computer Lab
- ❖ 3 Days Outbound Training Program
- ❖ 4 Days Inter-state Study Tour for industry exposure
- ❖ Track record of best placements in prestigious organizations
- ❖ Separate in-campus hostel facility for girls and boys
- ❖ Vibrant student life with various extracurricular activities

CALL US FOR ADMISSION GUIDANCE

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