

DHARA

Annual Newsletter



Chairman Message



I am pleased to know that the institute is bringing out its 7th edition of Annual Newsletter 'Dhara'. As we all know, this newsletter is a mirror of activities done in the institution throughout the year and serves as a record of its multifarious curricular as well as extracurricular activities. Dhara is a platform which could be utilized for recording events, collective achievements and fond memories.

I hereby acknowledge with appreciation the efforts of the editorial team, all the students and faculty members on successfully bringing out the newsletter in a very useful way.

May Lord Manjunatha Swamy Bless you.

Rajarshi Dr. D. Veerendra Heggade
Dharmadhikari of Shri Kshethra Dharmasthala,
Chairman Janata Shikshana Samiti, Dharwad

University Rank Holders & Gold Medalists



Ms. Sanjana V. Patil
1st Rank , 2017-19 Batch



Ms. Saloni S. Firagannavar
2nd Rank, 2017-19 Batch



Ms. Soujanya Hosakatti
3rd Rank, 2017-19 Batch



Ms. Bhagyamma Gundam
2nd Rank, 2018-20 Batch



Ms. Shivani Naik
Gold Medal - Intl. Mktg. 2018-20

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DVH IMSR

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Institute of Management Studies and Research,
(A Unit of Janata Shikshana Samiti)

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National Awards Conferred to our Chairman



Asia's Greatest Leader Award 2020-21 awarded to our Hon'ble Chairman Rajarshi D. Veerendra Heggade as a Greatest Leader in Asian content lauded by **AsiaOne Magazine, New Delhi**

Recognising the outstanding service rendered by our Hon'ble Chairman Rajarshi D. Veerendra Heggade in religious, social and cultural fields. The Department of Kannada & Culture, Government of Karnataka honoured '**Sri Bhagwan Mahaveera Peace National Award 2021**'

Janata Shikshana Samiti Dharwad

MANAGEMENT

Sri Sri Vishwa Prasanna Thirtha Swamiji
Pejavara Math, Udipi
President

Rajarshi Dr. D. Veerendra Heggade
Dharmadikari, Shri Kshetra Dharmastala.
Chairman

Dr. N. Vajrakumar
Secretary,
Janata Shikshana Samiti, Dharwad.

Dr. Ajith Prasad
Finance Officer
Janata Shikshana Samiti, Dharwad.

Editor's Desk

Dear Readers

A Great pleasure and a warm welcome to July 2020- June 2021 issue of our Annual Newsletter 'Dhara', which serves as an effective connection transmitting from students to all the stakeholders. Dhara, is a glimpse of the institute's happenings. viz the curricular, co-curricular and extra-curricular activities, conducted in a year. It brings-in a thought of network enhancement from alumni, builds a promising relationship and a hand-holding in our institutional – industry - interface. The core highlights of this volume are- corporate training programs, hands-on learning experience and webinars.

We are thankful to the faculty of DVHIMSR for their valuable inputs, and we welcome feedback and suggestions that will help us improve further. We can be reached at library@dvhimsr.ac.in

Editors

From the Director's Desk

From The Director's Desk.....

I am happy to place before you this newsletter when we are passing through one of the most testing times in the history of mankind. They say adversity is a powerful teacher. Hope all of us will emerge stronger and wiser when this pandemic ends. I am very sure that the years ahead are going to be very promising and profitable with lots of opportunities for the management students.

As you move ahead in life with ambition in your hearts and determination in your spirits... try to analyze your lives and careers rationally. These are some of the time tested advice given by wise men for the youngsters who are aiming to start their careers

Never-ever underestimate your abilities. That, if at all, will be your boss's job!. It is alright to make mistakes... as long as they're honest ones, and as long as one is willing to learn from them. You are bound to fail at some point or another. We all do. Do not let failure keep you down. Use your failures to strengthen your resolve and go even harder for your goals. There is no success without failure!

Teamwork is the ultimate mantra. Individualism is essential to bring in the diversity of thoughts, but teamwork ensures organizational effectiveness. No one person has all the answers. Individual stars are fine but, by themselves, they cannot create the brilliance of a galaxy. To be a team person, you need to be a good listener. Practice the art of listening... and you will be heard as well!

Our philosophy in life should always be – Carpe diem! -- Seize the day! We need to remember that each new day is the first day of... the rest of your life!. Learn to shoulder responsibility early on. Attempt to be a valuable asset to the company that you work for. Try your hardest to bridge the generational gap. Respect the experience and expertise of your seniors. If you open your minds... they can be your guiding lights.

Success isn't just which prestigious company we work for, what our designation is, how much money we make or what our prerequisites are. Rather... it is a far more wholesome concept. Family, friends, hobbies, ethics, giving back to society and a desire to enjoy life constitute real success. Always look at how far you have come... rather than how far you wish you had gone by now. That to me is the true measure of one's success.

I wish each and every one of you a fantastic life and career ahead. As you embark upon this new and wondrous journey, may you achieve everything that you have set out to achieve.

Dr.H N Shivaprasad
Director DVHIMSR

FEATURES IN THIS ISSUE

Programs and Initiatives
Hand-holding activities
Outreach Programs
Webinars
Invited Talk Series
Professional Certification

EDITORIAL TEAM

Prof. Keerti Kulkarni
Mr. Anand Ulaya
Mr. Sachin Navale

Entrepreneurship Lecture Series - Explore your career opportunities

A lecture by Mr. Mahesh Doddamane - State Director, WISH Foundation, MPTSU an NGO at, Bhopal, Madhya Pradesh on 'Career Opportunities' was conveyed on 13-01-2021. In his discussion, he dwelt on Business, People and Technical skills which are essential for growth in career and enhance one's potential in various NGO's among the MBA students.



Induction Programme for the MBA New Entrants

An Induction Programme was organized for welcoming the new batch of 2020-22 students on 15.01.2021. Swami Vijayananda Saraswati Maharaj, President of Ramakrishna Ashram, Dharwad inaugurated the induction programme by lighting of the lamp and he spoke on the youth and its impact on the society. Swamiji blessed all the new students.



Entrepreneurship Lecture Series -

Goal orientation

Mr. Mukesh Bafna, a young entrepreneur, Director of Mutha Wagmaal Bhuraji group, Hubli, a leading retail grocery chain, conducted a session on goal orientation on 16-01-2021. In his interactive session, he threw light on strategies that students must consider during MBA. He asked student to consider MBA as a professional course and understand the importance of having in-depth awareness on market and its functionalities.



Scheduled Academic Activities on Virtual Platform

During this COVID-19 Pandemic Situation in Lockdown period our Teaching - Learning activities have been continuing through Digital Platforms like Zoom and Google Meet. We, at DVHIMSR along with our students are highly comfortable in the digital teaching - learning approaches.



Goddess Saraswati Pooja and Dandiya Raas

On the occasion of Dasara celebrations, Saraswati Pooja - was held at the Institute on 22.10.2020 along with Dandiya dance was performed by students. The event was filled with lots of energy, enthusiasm and ignited the good feel of rich Indian culture and heritage.



REPUBLIC DAY

The Republic Day was marked by the unfurling of the national flag by Dr. Ajith Prasad, Finance Officer JSS. In his speech The Finance Officer highlighted the significance of the day to the students. Students, faculty and staff gathered on the occasion and celebrated the day with gusto and a determination.



Campus Activities

Invited Talk on Job Opportunities in Banking Sector for MBAs

A talk on 'Job Opportunities and Recruitment in Banking Sector' was conducted by Mr. Umesh Halejol, Location HR, Business Partner, Corporate Function, IDFC First Bank, Hubli. In his talk, he engaged the students with the explanation on the importance of higher education and significance of MBA in creating better careers in banking sector. He also gave inputs on the job opportunities in private banks and public sector banks.



2-Day interactive session on Professional Skills

Dr. Shanmukh Kamble, Professor, Department of Psychology, Karnatak University Dharwad, conducted 2-Day interactive sessions on professional skills. The interactive session was organized as a part of 3rd semester Open Elective course for the 2019-21 Batch.



Invited Talk on 'Core Competencies and Skills are the Key To Success'

Dr. Nitin Kulkarni, Director, KLE-CTIE, Hubli, conducted an interactive talk on Key Competencies and Skills for success on 23-01-2021. In the session, he presented his thoughts on the state of affairs in the present scenario of employability and the need for skilled applicants rather than mere qualifications with a higher grade. Also, he focused on the role of the institutions towards building competent and skilled candidates.



Evaluation by Local Inquiry Committee KUD

A Local Inquiry Committee (LIC), Karnatak University, Dharwad, visited the institute on 27.01.2021. During the visit, they inspected the institute premises and official proceedings and appreciated the functioning of the institute.



Prof. H. V. Nagesh Memorial Cash Prize-2020

On 03-02-2021, Educationist Late Prof. H. V. Nagesh, Memorial Cash Prizes were distributed to 10 final year students by Dr. H. N. Shivaprasad, Director for their Academic excellence, Institutional support and Self-motivation.



Book Donation Initiative

20 management and allied subject books were donated by our alumni Mr. Chidambar Inamdar, of 2017-2019 Batch, as a mark of gratitude to the institute.



Learning Activities

Career awareness program

Mr.Nagaraj A Goudar, HR Consultant, Hubli conducted a session on 'Career awareness program' on 10-02-2021. In his session, he discussed about the industry expectations, the work atmosphere and work culture at the organisation. This discussion helped the students to understand the real corporate world.



Health and Wellness Talk

A Wellness talk on 'Yoga and Gandhi' was organised on 17.02.2021. Dr Sanjeev Kulkarni, Senior Consultant, Gynaecologist and Obstetrician, Tavarger Nursing Home, Pvt Ltd, Dharwad presented his thoughts on Gandhian Principles and Yoga. Also, he discussed on the eight dimensions of Yoga for better health body mind and soul.



A Consultative Talk on 'Brand Building'

An invited talk on 'Branding Oneself' was conducted by Mr Girish Joshi, Sales & Business Operations professional, Mumbai on 25-02-2021. In his discussion with students, he portrayed the world of marketing in today's dynamic business and provided with enlightening strategies to the students, on how successful branding of oneself can go a long way with self-promotion, loyalty, and offering consistency in the quality of marketing.



Sport Event 2021

Annual sports event was organized at the JSS playground on 16-02-2021. Students sportily participated in games like Cricket, Badminton-Shuttle, Throw ball and Volleyball.



Placement Preparation Books

As an initiate by the Placement Training Cell, books on Logical Reasoning and Quantitative Aptitude were distributed by Dr.N.Varjakumar, Secretary, JSS Dr.Ajith Prasad, Finance Officer, JSS and Dr. H.N Shivaprasad, Director to the final year students for placement preparation.



Doctor's Talk - Stress is part of being human

Dr.Aditya Pandurangi, Psychiatrist, Dharwad, delivered a lecture on 'Stress Management and strategies to deal with it' on 25-02-2021. The session was highly relevant and gave an opportunity to review the dimensions of their personality, and maintain emotional equilibrium.



Insights and Impact

Alumni Talk Series - Campus to Corporate

An interactive session on 'Campus to Corporate' – A transformation of student life during MBA to the next level of corporate was conducted by Ms. Shrinidhi Namasevi, HR Executive, Jain University, Bengaluru and alumna of Batch 2014-16 on 30-01-2021. In her discussion she provided her inputs on enhancing one's skills and maintaining a strong network.



Alumni Talk Series: Mock Group Discussion

On 06 02 2021 - Mock Group discussion by Ms. Soujanya Hosakatti, alumna, presently working as HR – Recruitment M/s. Quinbay Technologies Pvt Ltd. She interacted with students on their interview skills.



Management learning from a visit

As a part of industry learning program, an Industrial Visit to one of the largest biscuit manufacturer of Asia, Parle Biscuits Pvt. Ltd. Hubli was organized on 05 .04 2021. The company staff presented the process of biscuit making. The students learnt about the manufacturing process, recruitment activities, general management aspects, quality maintenance process, various marketing strategies, supply chain and logistics of the company.



Student- Alumni Mentoring Initiative (S-AMI)

An Alumni-initiative session for Group Discussions and Personal Interview (GDPI) were conducted by Mr. Sharan M, Senior Design Engineer at Able Design and Engineering, Hubli, Ms, Aishwarya D, Senior Executive, Campus Hiring Walmart Labs, Bengaluru on 20-02-2021. Students participated and explored their skills with a good learning.



Alumni Career Webinar Series - A Corporate Lesson

As a part of Alumni interaction series, webinar on "Importance of Multitasking at the Workplace", was conducted by Ms Shripriya Anand, Batch 2010-2012, presently working with M/s. Ujjivan Small Finance, Hubli as a Senior HR, on 13-02-2021. In her interaction, she explained to the students on the need for undergoing evocative internship projects.



Alumni Career Webinar Series - Personal Grooming & Etiquette

On 13-07-2021, webinar on 'Personal Grooming and Etiquette' was conducted by Ms Shambavi Rastapur, alumna of Batch 2014-2016 who is presently associated with M/s. Career Net Consulting Pvt Ltd, Bangalore, and Senior Consultant. Students interacted and discussed on their queries.



Programs & Initiatives

Inauguration of the Monumental Entrance of JSS

A State of Art Monumental Entrance of Janata Shikshana Samiti Campus was inaugurated by Rajarshi Dr. D. Veerendra Heggade Dharmadhikari, Shri Kshetra Dharmasthala. and Chairman Janata Shikshana Samiti Dharwad on 26-02-2021. Dr N Vajrakumar, Secretary JSS, Dr Ajith Prasad, Finance Officer, JSS Staff, faculties and students were present on the occasion.



International Women's Day 2021

International Women's Day was celebrated in the institute to mark the orientation and power of leadership of women in the society. On this occasion, Dr. Swapna Pandurangi, Consulting Psychiatrist, Dharwad, Chief guest of the function enlightened her views on women empowerment and importance of mental health. Ms. Mahadevi, Computer Operator, Social Welfare Department Dharwad Govt of Karnataka, was felicitated. Six girl student achievers were felicitated and accorded special recognition for their academic excellence. Ms. Devendramma from the batch 2020-2022 was awarded with Late Smt. Prema Nagesh Memorial Cash Prize of Rs.10,000 by Dr. H.N Shivaprasad, Director, DVHIMSR.



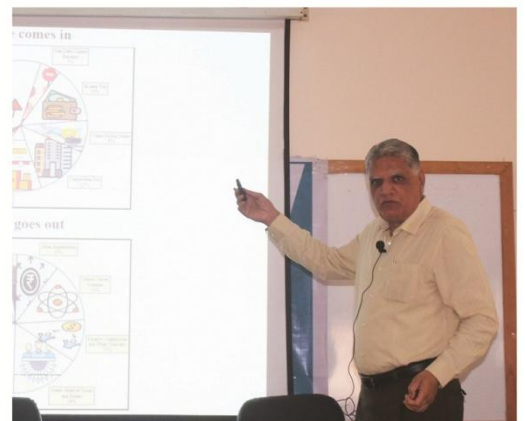
Novato Fiesta- Fresher's Day celebration

Novato Fiesta – A Freshers Day celebration was organized at The President Hotel, Hubballi on 26-02-2021. A day long performances like Dance, Skits and announcement of “Mr and Ms Fresher” title were a part of the celebration.



Union Budget 2021 – An Analysis By Dr Vinod Annigeri

An Analysis of Union Budget - 2021-2022 discussion was organised on 02-02-2021. Dr Vinod Annigeri, Director and Professor, Centre for Multi-disciplinary Development Research (CMDR), Dharwad, presented his reflections about Union Budget and economic survey – 2021-2022. In his interactive discussion, he explained various aspects of public finance and the status of government's income and expenditure in Indian economy.



Experiential Learning

3 Days Professional Certification Course: MS Excel

A three Days hands-on learning Certification on 'Analysing business Data using Microsoft Excel and Power Pivot' was organized by the institute. It was conducted by Mr.Ravi Kamana, Microsoft Certified Solution Associate (MCSA), Vijayawada from 22-02-2021 to 24-02-2021. The training was well received by the students.



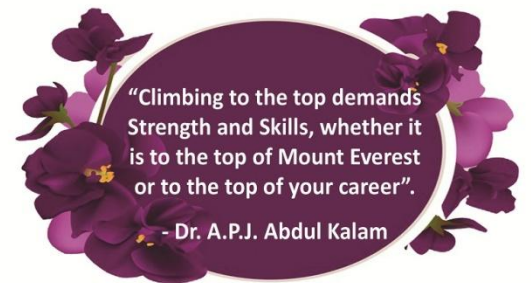
Outbound Training Program 2021

A three-day life skills Outbound training program was organized by the institute on 21th, 22nd and 23rd of March 2021, at Nature Bound Sahyadri Camp, Ankola, and Uttara Kannada for the Batch 2020-2022. The training aims at grooming the students 'personality, enhancing their physical strength, culture, effectively participating in team activities and managing self. Students performed well and exhibited their skills and abilities with great learning spirit.



CONGRATULATIONS

Prof. Pooja R Ainapur, Assistant Professor of our institute was awarded with Doctor of Philosophy for the thesis titled 'An Anthropological Study of Socio-Cultural Change due to Telecom Penetration in Lambani Tandas of Kalagatagi Taluk in Dharwad District' from Karnatak University Dharwad. The study focused on understanding the anthropological perception with regards to importance of tele-media communication for social change among the Lambani community under the guide-ship of Dr. D.Murahari Naik, Professor, Department of Anthropology Karnatak University Dharwad.



The Knowledge Center

DVHIMSR Library with vision to support study and teaching houses around 10,000 intellectual works in the area of management and allied subjects in multiple formats including multimedia. Collection comprises of textbooks, reference works, dictionaries, handbooks, case studies, and encyclopaedias for students, faculty and research scholars. Also, it enables access to teaching aids for the faculty use. Library subscribes to recommended journals /serials (print and online) directly from publishers and through subscriptions agencies. Project reports of the students are kept for reference in both the formats. The library functions are automated using "NewGenLib" library management software. Patrons can access the bibliographic information along with available links to digital format of the intellectual works available in the library collection via Online Public Access Catalogue (OPAC).



Product Selling Competition

A sales pitch exercise, which compels the student to play the role of sales representative and exhibit their class learning ability with practical orientation, driving them both on and off campus to communicate and do a personal selling. On completion of this exercise, students have overcome fear of handling communication effectively in person both at personal level and organisational level.



Sketch by
Ms. Soumya Gasti
Batch 2019-21



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CAMPUS LIFE



DVH IMSR

MAJOR RECRUITERS:

Amazon Web Services, Aditya Birla Retail Limited, Anzy Careers Pvt. Ltd, Axis Bank, BYJU'S, Berger Paints, CareerNet Technologies Pvt Ltd, IDFC First Bank, Northern Trust, Pearson India Education Services Pvt. Ltd, ICICI Bank, Cenduit, Walmart Labs, IndiaMART, ManipalCigna Health Insurance Company Ltd, HuPerp Management and Consultancy Services , Bharti Airtel, HireWizx, DMart, Reliance Retail, Mahindra & Mahindra Financial Services Ltd, Nippon Paint, State Street Corporation, Wells Fargo, London Stock Exchange, Ernst & Young, JPMorgan Chase, Citibank, Quest.



MBA Program 2021

Admission Open

ELIGIBILITY

Graduates in any discipline with minimum 50% aggregate marks and merit scores in PG CET / KMAT

Start Your Learning Legacy with MBA

Dear Aspirant,

We at Dr. D.Veerendra Heggade Institute of Management Studies and Research, extend a very warm welcome to you, as an aspirant of management program. I feel proud to share that DVHIMSR is among the fastest growing institutions for management education. The MBA offered by DVHIMSR, is affiliated to Karnatak University Dharwad and approved by All India Council for Technical Education (AICTE) designed to bridge up the gaps between academics and corporate practices.

The program content is student – centered and academically rigorous, while developing a keen sense of practical, operational, business acumen and managerial effectiveness are also encouraged alongside.

I assure that your two years journey in DVHIMSR for the professional course in management would be adding different dimensions to your life and provide distinctive edge over the other management graduates.

I look forward to welcoming you to the Institute.

Dr. Pooja Ainapur
Dean - Admissions

Highlights of the Institute

- ❖ Practical and blended learning approach
- ❖ Specialization offered Marketing – Finance - HR
- ❖ Excellent academic achievements with 23 ranks since 2008
- ❖ Highly competent faculties from the field
- ❖ Projects / Seminar / Workshops / Webinars
- ❖ Free core subjects books
- ❖ Career enhancement and professional certification courses
- ❖ Well equipped Knowledge Centre and Computer Lab
- ❖ 3 Days Outbound Training Program
- ❖ 3 Days Inter-state Study Tour for industry exposure
- ❖ Track record of best placements in prestigious organizations
- ❖ Separate in-campus hostel facility for girls and boys
- ❖ Vibrant student life with various extracurricular activities

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