



DVHIMSR



Bi-Annual Newsletter

Dr.D.Veerendra Heggade Institute of Management Studies and Research, Dharwad-580004
(A Unit of Janata Shikshana Samiti)

Issue 1, May 2016



FEATURES IN THIS

- Expert Talks & Training
- Towards Entrepreneurship
- Swastika Ladies Association
- Food Carnival
- Women's Day Celebration
- Achievements
- Alumni Meet
- Research and Publications
- Life @ DVHIMSR

MESSAGE FROM THE HON'BLE CHAIRMAN



I am happy to know that 'DHARA' a Bi-annual newsletter is being brought out by Dr.D.Veerendra Heggade Institute of Management Studies and Research, Dharwad. I am sure it will showcase the multifaceted activities being carried out by the institute's students and faculty.

I congratulate the Director, Faculty and Students for bringing out this newsletter and I am sure 'DHARA' will become a publication looked forward to by all its stakeholders.

Dr. D. Veerendra Heggade

Dharmadhikari, Shri Kshethra Dharmasthala
Chairman, Janata Shikshana Samiti, Dharwad

EDITORIAL

Dhara, is Bi-annual newsletter of Dr. D.Veerendra Heggade Institute of Management Studies and Research. Dhara chronicles the activities at the institution like cultural events, business competitions, corporate meets, workshops, seminars, socially relevant events, alumni meet, get-togethers and other major events of interest held at the Institute. Dhara also gives a glimpse of rapid stride made by the students in academics, sports, management fests and other developmental activities. Over time, Dhara aims to venture into publishing articles about contemporary management issues of interest to academics and industry.

The Newsletter is the outcome of a vision set by Hon. Chairman, Padmavibhushana Dr. D. Veerendra Heggadeji, we place on record our deep sense of gratitude for his blessings. Dr. N Vajrakumar, Secretary of JSS has been a source of inspiration and guiding star for our endeavours and Dr. Ajith Prasad, Finance Officer for JSS has immensely supported in this initiative.

Happy reading !!!

Editors

UPCOMING EVENTS

- Academic Excellence Celebration
- Crash Course for MBA Aspirants

CAMPUS NEWS

Extraordinary Achievements:

Ms. Shantala Anchatgeri and Ms. Smita Nayak of batch 2013-15 secured the 1st and 2nd rank to Karnatak University Dharwad respectively.



EDITORIAL TEAM

- Dr. H.N.Shivaprasad
- Prof.Vinod Basupattad
- Mr.Anand Ulaya
- Mr.Sachin Navale

Expert Talks & Training

Digital Marketing Training

Digital Marketing Training program was held on 30th January 2016. Mr. Amit Kulkarni from M/s. Future Robo System, Hubli took our students on digital path and made them to understand emerging trends in Digital Marketing and actively involved them in creating their own contents like blogs, tweets, product concepts that can be taken on E-platform. He changed the students' perspective of Social media and they now view it as a Digital door to unlimited opportunities



Talk on Corporate Restructuring

Renowned Management Professor Dr. Ashok H. Chachadi, of Kousali Institute of Management Studies, Dharwad pointed out in his 'Corporate Restructuring' talk on 5th February 2016 that Growing competition and globalization along with tightened fiscal policies are causing both private and public sector organizations to strive for greater efficiency and cost effectiveness. In many cases the desired results cannot be achieved without subjecting the corporate strategy and structure to some transformation. In this context, restructuring is no longer just an option; it is a necessity for survival and growth.

How to start a new venture?

Entrepreneurship Development Lecture Series is an initiative towards stimulating, persuading and enhancing knowledge of students so as to drive their entrepreneurial motives and lead them towards entrepreneurial career rather than being a mere job aspirants. Mr. A.L.Gorebal, Senior Manager at Karnataka State Finance Corporation gave a special lecture on 'Starting a new Venture' on 9th February 2016. The session was successful in providing information to the students on various government policies supporting entrepreneurship, government aids, subsidies and project report preparation with added emphasis on assessment criteria



Touching lives and heralding a revolution in Microfinance

Shri Kshetra Dharmasthala Rural Development Project (SKDRDP) Regional Director Shri. N. Jayashankar Sharma gave a special lecture on 12th February, 2016. His session threw a light on microfinance initiatives / activities taken by SKDRDP and its contribution to society in helping the poor. He also shared his work experience at SKDRDP and about the coverage of rural poor through various schemes. He also emphasized on the role played by Self Help Groups (SHGs) in expanding microfinance services to rural areas and the procedures adopted by SKDRDP to form and strengthen SHGs in maintaining the quality of SHGs. He elaborated on SKDRDP Business Correspondent (BC) model under Financial Inclusion initiative. The session was followed by experience sharing of beneficiary women of SHGs of SKDRDP.

Expert Talks & Training

Financial planning for young investors

Mr. Chaitanya Kittur, Authorized trainer for the Securities and Exchange Board of India (SEBI), conducted a workshop on the topic 'Financial planning for young investors' on 13th Feb 2016. He explained about investment opportunities in securities market, cautions to be exercised and setting up long term life goals and achieving them by proper financial planning. He also gave an overview on certification courses offered by National Institute of Securities Markets (NISM) in India.



Art of Selling

To sharpen the skills and give students an edge in the job market, a workshop imparting the selling skills called 'Art of Selling' was organized. The resource person for the workshop was Mr. S. Ramu, a senior management consultant from Sangatikarna Corporate services, Mumbai, with vast experience of training the industry personnel on selling skills, spanning more than 2.5 decades. He discussed about 'SPIN SELLING' to uncover the implied needs of a customer, SPIN is-Situation, Problem, Implication, Need Payoff. The workshop was successful in imparting the selling skills through experiential learning methods, role plays and demonstrations.

Workshop on Understanding FX Markets

'Understanding FX Markets' a one day workshop was organized to provide a ringside view of the world of Forex trade to the students on 15th February 2016, with practical insights into the structure and mechanisms of the equity and FX markets. A unique feature of the workshop was that it was designed to give participants, the opportunity to trade and manage the risk of equity and FX. The resource person for the workshop was Prof. Shridhar Potdar, AGM (Retd.) Bank of India and faculty at Symbiosis Institute of Banking & Finance, Pune. He covered the basics of the Forex market and role of banks in Forex operations and trading. The session has helped students in understanding FX markets in a practical way.



Lecture Series on Becoming an Entrepreneur

In continuation of Entrepreneurship Development Lecture Series, a Corporate guest talk was scheduled on 17th February, 2016 by Mr. Govardhan Bhat, Proprietor, M/s. Mythri Palace, Dharwad who is budding entrepreneur and third generation entrepreneur in the Hospitality industry. This interactive session helped the students in understanding, how they need to think about the most important issues that they have to visualize to start a business. He gave an overview of opportunities, issues and challenges of the Hospitality industry and how to innovate to overcome the competition by right ambience, products, superior quality and service excellence.

*“When you own your choices, you own their consequences”
- Jack Welch*

Expert Talks & Training

Talk on Social Entrepreneurship

Prof. Archana Singh, an Assistant Professor at Tata Institute of Social Sciences (TISS), Mumbai, discussed on the concept of social entrepreneurship and how students of TISS have explored and started their own profitable social ventures to set up effective business models. Some of the social business ventures, which are bringing about change in lives of thousands that were discussed, viz. Sampurna Earth, a venture in waste management, Krishi Naturals, which works relentlessly to educate farmers, procure and process farm produce and Thread Craft India started with an effort to save a dying art 'Chikankari' of Rajasthan and creating a socially relevant business. The session was organized on 27th February 2016.



Data Analysis using Microsoft Excel 2010

Three days training on 'Data Analysis using Microsoft Excel-2010' was organized. The resource person was Mr. Ravi Kumar from www.excelsage.org, a Microsoft Certified Professional and Microsoft Office Specialist-Excel Expert. Students found the practical and hands on learning experience of Excel using cases and templates very helpful.

Options Trading Strategies and Training

Options trading Strategies for successful trading is all about learning the art of making profits using Option Strategies in all market conditions whether rising or falling. The Training session made the students to understand all the important concepts in the Options Analysis, PCR Charts, Option Pain Charts, The students understood the basics of option trading and apply the same in derivative markets. This practical session was delivered by Dr. Anilkumar G. Garag, Director at Bapuji Business School, Davanagere, on 23rd February 2016.



Delegates of The University of British Columbia at our campus



Mr. Avinash Kulkarni – Regional Head, Fleet Sales TATA Motors, Mumbai delivered a corporate talk on MBA and its Relevance to Current business scenario

*“Perform All Work Carefully Guided by Compassion”
- The Bhagavad Gita*

EMPOWERMENT

Swastika Ladies Association

Enriching...Encouraging...Educating...

'Swastika Ladies Association' was formed on 27th February 2016 with the objective to promote and to carry on social, cultural, recreational, educational and economic activities for the benefit of the women members.



Food Carnival 2016



Food Carnival gave a platform for students to bring out their talent of culinary skills and enjoy with mouth watering savouries.

Saree Day



Saree Day celebration gives students memorable moments which they cherish for their lifetime.

INTERNATIONAL WOMEN'S DAY



Pledge For Parity

On the occasion of celebration of International Women's Day on 8th March 2016, a special talk about 'Women's Health & Hygiene' was delivered by Senior Gynaecologist Dr. Geeta Bharat, Dharwad to Swastika Ladies Association members.



Farewell Funda



'Shubhvidaya' a farewell function for outgoing students was organized by juniors on 19th March 2016. On this Occasion, the junior batch students organized fun activities for their seniors and presented various cultural programmes, and prizes were distributed for their various achievements in Management Fests and Sports activities.

Alumni Meet



'Samaagat', the annual alumni meet was held on 4th October 2015. It was a great pleasure to know about accomplishments of alumni in their professional lives. Most of them were visiting back for the first time since their graduation and were thrilled to be back on the campus again to cherish the moments they had on the campus.

ACHIEVEMENTS

Akyutha 2K16

Central University Karnataka, Kalaburgi, conducted Management Fest from 3-5th Feb-2016, which provided a platform to unleash the potential of the management aspirants. 23 students of our Institute have actively participated in all the events and won the events of Finance and Marketing and secured Runners Up in Human Resources.



Budget Gyaan 2016



Chetan Business School, Hubli had conducted a competition on Union Budget-2016 and our students participated in the event and obtained 3rd place in Budget Gyaan Quiz.

Galacto 2016



A National level Management fest Conducted by Global Business School, Hubballi, on theme of ECHOES of INDIA, a three day festival, was held on the 10th, 11th and 12th March, 2016, 22 of our students participated in the event and our students won 1st place in Best Manager, Business Quiz competitions and stood Runners up in Human Resources competition.

Pinnacle 2016



Global Business School, Hubli organized an inter management collegiate sports event Pinnacle 2016 on 15th and 16th February, 2016. Our students has participated and bagged prizes in Basketball, Volleyball, Cricket and Relay.

Invincible Teacher



Faculty Prof. Manish Kothari won the event 'Invincible Teacher' being organized by Central University of Karnataka Kalaburgi from 3-5th Feb-2016.

"Optimism is the Faith that Leads to Achievement. Nothing can be Done Without Hope and Confidence"
- Helen Keller

RESEARCH AND PUBLICATIONS

Dr.H.N.Shivaprasad

Publications

Dr.H.N.Shivaprasad and others 'Need for Skill Development and Knowledge up gradation for Rural Engineering College Students to Sustain the Manpower Needs for Making Make in India Work', GBS Impact, Vol.No.1. Issue No.1 July-December 2015.Page.23-26

H.N.Shylaja and Dr. H. N. Shivaprasad, 'Financial Inclusion and Role of Business Correspondents', International Journal of Micro finance, Vol. No. 2, No. 1, January – June, 2016, pp.36-43

Paper Presentation

Dr. H. N. Shivaprasad presented a paper entitled 'Financial Inclusion and the role of Business Correspondents' at the two day International Conference on 3I – 'Intelligence, Innovation and Inclusion – Best Practices of Global Excellence' organized by Department of Management Studies, Pondicherry University on 11th and 12th March, 2016.

Attendance in Seminars / Workshops /Conferences

Dr. H.N. Shivaprasad was awarded a Certificate for having successfully undergone Foundation Course and Five Elective Courses and for completing all the requirements of the Management Teachers Programme by the Strategic Management Forum at IIFT, New Delhi on 19th December, 2015.

Dr. H.N. Shivaprasad attended the 18th Annual Convention of the Strategic Management Forum organized by IIFT, New Delhi on 18th and 19th December, 2015.

Dr. H. N. Shivaprasad attended the 3 Day National Conference on 'Methodological Issues in Social Entrepreneurship Research' which was held at Tata Institute of Social science (TISS), Mumbai during January 28th to 30th, 2016.

Prof.Vinod Basupattad

Publications

Prof.Vinod Basupattad and others 'Need for Skill Development and Knowledge up gradation for Rural Engineering College Students to Sustain the Manpower Needs for Making Make in India Work', GBS Impact, Vol.No.1. Issue No.1 July-December 2015. Page.23-26

ACADEMIC ACHIEVERS



LIFE @ DVHIMSR



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