

**Dr. D. Veerendra Heggade Institute
of Management Studies and Research**

AICTE

2020-21

Mandatory Disclosure

Institution Details

Name of Institution:	Address of Institution:	State/UT:	District:
DR. D. VEERENDRA HEGGADE INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH	VIDYAGIRI DHARWAD	Karnataka	DHARWAD
Town/City/Village:	AICTE Region:	Pin:	Women's Institution:
DHARWAD	South-West	580004	N
Institution:	Any Self - Financed Course?	Percentage Grant Received from Government?	Are you a Institution for PwD Students?
Private-Self Financing	Y	0	N
Minority Certificate Issued Date:	Minority Certificate Valid Till:	Approval Year of First Course:	2008

Organization Details

Name of the Organization (Society):	Type of the Organization (Society):	State:	District:
JANATA SHIKSHANA SAMITI	Society	Karnataka	DHARWAD
Town / City / Village:	Organization Address:	Land Phone STD Code:	Land Phone Number:
DHARWAD	VIDYAGIRI	836	2461184
PIN:	580004	Fax: 836	2461212

**Contact Person Details /
Head of the Institute**

Title:	First Name:	Middle Name:	Last Name:
Dr.	SHIVAPRASAD		HN
Address:	Designation:	State/UT:	District:
Dr. D. Veerendra Heggade Institute Of Management Studies And Research, JSS Campus, Vidyagiri, DHARWAD	DIRECTOR	Karnataka	DHARWAD
Town/City/Village:	Postal Code:	STD Code:	Landline Number:
DHARWAD	580004	836	2461212
Mobile Number:	Alternate Mobile Number:	Email Address:	Alternate Email Address:
9845469729	8095869613	jssdvhimsr@gmail.com	Sprasad_hn@rediffmail.com

Course Details

Programme	Affiliating University	Level Of Course	Name Of The Course	Year Started	Intake
Management	Karnatak University, Dharwad	Post Graduate	Master of Business Administration	2008	120

Choice Based Credit System

MBA: Semester –Wise Credit Distribution

Category	Minimum credits to be covered in				Total Credits
	Sem –I	Sem-II	Sem-III	Sem-IV	
Compulsory Subjects	24	14	8	3	49
Specialisation Subjects	0	8	18	8	34
General Open Electives*	0	4	4	0	8
Computer Lab**	1	0	0	0	2
Summer In plant project	0	4	0	0	4
Major Concurrent project	0	0	0	4	4
Total	25	30	30	15	100

Notes:

*Open Elective Subjects will be offered in -house by the Management department. **The Computer Lab Practical's for 30 hours shall have 01 credit weightage with internal assessment.

**MBA FIRST SEMSTER CHOICE BASED CREDIT SYSTEM
(NEW SYLLABUS)**

COURSE OUTLINE FOR MBA FIRST SEM

Paper Code	Title of the Paper	No of credits	IA Marks	Sem End Exam	Total Marks
A1	Principles of Management	3	25	50	75
A2	Business Environment For Managerial Decision Making.	4	50	50	100
A3	Business Statistics	3	25	50	75
A4	Corporate Communication-I	2	25	25	50
A5	Information Technology for Managers *	3	25	50	75
A6	Marketing Management	4	50	50	100
A7	Human Resource Management	3	25	50	75
A8	Financial Accounting for Managers	3	25	50	75
TOTAL		25	250	375	625

*The Computer Lab Practical's for 30 hours shall have 01 credit weightage with internal assessment.

COURSE OUTLINE FOR MBA SECOND SEM

Paper Code	Title of the Paper	No. of credits	IA Marks	Sem End Exam	Total Marks
B1	Production and Operations Management	2	25	25	50
B2	Operations Research	3	25	50	75
B3	Corporate communication-II	2	25	25	50
B4	Financial Management	3	25	50	75
B5	Organisational Behaviour	4	50	50	100
B6	SIP (PROJECT)	4	50	50	100
B7	Business Research & Analytics (OEC)(offered in-house by the department)	4	50	50	100
TOTAL		22	250	300	550
Specialis ation Courses					
<i>(Students to choose as many subjects as desired subjects to minimum credits per semester as per Table above)</i>					
GENER AL MANAGEMNT :		No. of credits	IA Marks	Sem Exam	Total Marks
B8	Management Information System	2	25	25	50
B9	Micro Small and Medium Enterprise Management	4	50	50	100
B10	Total Quality Management	3	25	50	75
	Total	9	100	125	225
MAR K ETING STREAM:		No. of credits	IA Marks	Sem Exam	Total Marks
B11	Integrated Marketing Communication	3	25	50	75
B12	Consumer Behaviour	3	25	50	75
B13	Business Marketing	3	25	50	75
B14	Service Marketing	3	25	50	75
	Total	12	100	200	300
FINANC E STREAM:		No. of credits	IA Marks	Sem Exam	Total Marks
B15	Financial Markets & Services	4	50	50	100
B16	Cost and Management Accounting	3	25	50	75
B17	Behavioural Finance	2	25	25	50
B18	Insurance and Risk Management	3	25	50	75
	Total	12	125	175	300
HUMAN RESOURCE:		No. of credits	IA Marks	Sem Exam	
B19	Applications of Labour Laws	03	25	50	75
B20	Managerial Effectiveness and leadership	03	25	50	75
B21	Career Planning and Development	03	25	50	75
B22	Performance Management and competency mapping	03	25	50	75
	Total	12	100	200	300

COURSE OUTLINE FOR MBA THIRD SEM

Paper Code	Title of the Paper	No of credits	IA Marks	Sem End Exam	Total Marks
C1	Strategic Management	4	50	50	100
C2	Business Ethics	2	25	25	50
C3	Legal Aspects of Business	2	25	25	50
C4	Introduction to Entrepreneurship (OEC) (offered inhouse by the department)	4	50	50	100
	Total	12	150	150	300

Specialisation Courses: (Student s to choose as many subjects as desired subjects to minimum credits per semester as per Table a bove)

GENE RAL MANAGEMNT :		No of credits	IA Marks	Sem End Exam	Total Marks
C5	Knowledge management	4	50	50	100
C6	Business Process Reengineering & Bench Marking	4	50	50	100
C7	Project Management	4	50	50	100
C8	Business Process Outsourcing	3	25	50	75
C9	Enterprise Resource Planning(ERP)	4	50	50	100
	Total	19	225	250	475

MARK ETING STREAM:		No of credits	IA Marks	Sem End Exam	Total Marks
C10	Supply Chain Management	3	25	50	75
C11	Sales Management	3	25	50	75
C12	E-Commerce and Digital marketing	3	25	50	75
C13	Retail Management	3	25	50	75
C14	Strategic Brand Management	3	25	50	75
C15	Rural Marketing	3	25	50	75
C16	Applied Marketing Research	3	25	50	75
	TOTAL	21	175	350	525

FINAN CE STREAM:		No of credits	IA Marks	Sem End Exam	Total Marks
C17	Mergers , Acquisitions and Corporate Restructuring	3	25	50	75
C18	Personal Finance and Tax Planning	3	25	50	75
C19	Derivatives Market & Risk Management	3	25	50	75
C20	Principles & Practices in Modern Banking	3	25	50	75
C21	Project Planning, Appraisal & Control	3	25	50	75
C22	International Financial Management	3	25	50	75
C23	Security Analysis & Portfolio Management	4	50	50	100

	TOTAL	22	200	350	550
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HUMAN RESOURCE:		No of credits	IA Marks	Sem End Exam	Total Marks
C24	Organisation Development and Institution Building	04	50	50	100
C25	Compensation Management	02	25	25	50
C26	International Human Resource Management	03	25	50	75
C27	Emotional Intelligence and Managerial Effectiveness	03	25	50	75
C28	Talent Management	03	25	50	75
C29	Learning and Development	04	50	50	100
C30	Human Resource Information System	02	25	25	50
	TOTAL	21	225	300	525

COURSE OUTLINE FOR MBA FOURTH SEM

Paper Code	Title of the Paper	No of credits	IA Marks	Sem End Exam	Total Marks
D1	Management Control System	3	25	50	75
D2	MCP(PROJECT)	4	50	50	100
	Total	7	75	100	175
Specialisation Courses <i>(Students to choose as many subjects as desired subjects to minimum credits per semester as per Table above)</i>					
GENERAL MANAGEMENT :		No of credits	IA Marks	Sem End Exam	Total Marks
D3	E-Business Management	3	25	50	75
D4	Management in Government	2	25	25	50
D5	Environmental management	3	25	50	75
	Total	8	75	125	200
MARKETING STREAM:		No of credits	IA Marks	Sem End Exam	Total Marks
D6	International Marketing	3	25	50	75
D7	Applications of Services Marketing	3	25	50	75
D8	Product Management	2	25	25	50
D9	Customer Relationship Management	2	25	25	50
	Total	10	100	150	250
FINANCE STREAM:		No of credits	IA Marks	Sem End Exam	Total Marks
D10	Business Taxation	3	25	50	75
D11	Microfinance and Financial Inclusion	3	25	50	75
D12	International Accounting	2	25	25	50
D13	Spread Sheet Skills for Finance Professionals	2	25	25	50
D14	Goods and Service Tax	3	25	50	75
	TOTAL	13	125	200	325
HUMAN RESOURCE:		No of credits	IA Marks	Sem End Exam	
D15	Corporate Restructuring-Human Dimensions	03	25	50	75
D16	Strategic Human Resource Management	03	25	50	75

D17	Social Legislation for Indian managers	03	25	50	75
	Total	09	75	150	225

Hostel Facilities

Whether Hostel Facility Available?	Girl's Hostel	No of Rooms	Hostel Capacity	Boy's Hostel	No of Rooms for Boys	Total Capacity	Apply for Site Change	Location
Y	Y	10	38	Y	8	30	No	Within the Campus

Karnatak University Affiliation for 2019-20

ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಧಾರವಾಡ.

ಸಿ.ಡಿ.ಸಿ/ಸಂಯೋಜನೆ/16/2019-20/63 944

ದಿನಾಂಕ: 4 AUG 2019

ಅಧಿಸೂಚನೆ

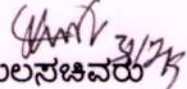
ವಿಷಯ:- ಸನ್ 2019-20 ನೇ ಸಾಲಿಗೆ ಧಾರವಾಡದ ಡಾ. ವಿರೇಂದ್ರ ಹೆಗ್ಗಡೆ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ & ರಿಸರ್ಚ್, (ಎಂ.ಇ.ಎ) ಇದಕ್ಕೆ ಮುಂದುವರಿಕೆ ಸಂಯೋಜನಾ ಮಂಜೂರಾತಿ ಕುರಿತು.

- ಉಲ್ಲೇಖ:- 1) ಪ್ರಾಚಾರ್ಯರ ಸಂಯೋಜನಾ ಅರ್ಜಿ ದಿನಾಂಕ 11-09-2018
2) ವಿದ್ಯಾವಿಷಯಕ್ಕೆ ಪರಿಷತ್ ನಿರ್ಣಯ ಸಂಖ್ಯೆ 11 ದಿನಾಂಕ 08-06-2019
3) ಆಡಳಿತ ಮಂಡಳಿ ಸಭೆ ನಿರ್ಣಯ ಸಂಖ್ಯೆ 04 ದಿನಾಂಕ 14-06-2019
4) ಪ್ರಾಚಾರ್ಯರ ಪತ್ರ ದಿನಾಂಕ 21-06-2019

ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳ ಅಧಿನಿಯಮ 2000 ರ ಪ್ರಕರಣ 59(17) ರ ಅನ್ವಯ ಸ್ಥಾನಿಕ ತನಿಖಾ ಸಮಿತಿ ಮತ್ತು ಸಿಂಹಿಕೇಟ ಸಭೆಯ ಕರಾರುಗಳಿಗೊಳಪಟ್ಟು ಸನ್ 2019-20 ನೇ ಸಾಲಿಗೆ ಧಾರವಾಡದ ಡಾ. ವಿರೇಂದ್ರ ಹೆಗ್ಗಡೆ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ & ರಿಸರ್ಚ್, (ಎಂ.ಇ.ಎ) ಇದಕ್ಕೆ ಈ ಕೆಳಗೆ ತಿಳಿಸಿದಂತೆ ಬೋಧಿಸಲು ಸಂಯೋಜನಾ ಮುಂದುವರಿಕೆ ಮಂಜೂರಾತಿಯನ್ನು ಒಂದು ವರ್ಷದ ಕಾಲಾವಧಿಗೆ ನೀಡಲಾಗಿದೆ.

ಮುಂದುವರಿಕೆ ವರ್ಗ ಹಾಗೂ ವಿಷಯ 2019-20 ಒಂದು ವರ್ಷದ ಅವಧಿಗಾಗಿ

ಕೋರ್ಸ್	ವಿಷಯ	ವಿ.ಪ ಸಂಖ್ಯೆ
ಎಂ. ಇ.ಎ (1 ರಿಂದ 4 ನೇ ಸೆಮಿಸ್ಟರ್)	ಕ.ವಿ.ವಿ ನಿಗದಿಪಡಿಸಿದ ಎಲ್ಲ ಕಡ್ಡಾಯ ವಿಷಯಗಳು	120 (ಒಂದನೂರಾ ಇಪ್ಪತ್ತು)


ಕುಲಸಚಿವರು

ಗ. ನಿರ್ದೇಶಕರು, ಡಾ. ವಿರೇಂದ್ರ ಹೆಗ್ಗಡೆ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ & ರಿಸರ್ಚ್, (ಎಂ.ಇ.ಎ) ವಿದ್ಯಾಲಯ, ಧಾರವಾಡ

ಪ್ರತಿ ಸಾದರಪೂರ್ವಕವಾಗಿ:-

- 1) ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಶಿಕ್ಷಣ ಇಲಾಖೆ ಬೆಂಗಳೂರು,
- 2) ಜಂಟಿ ನಿರ್ದೇಶಕರು ಕಾಲೇಜು ಶಿಕ್ಷಣ ಇಲಾಖೆ ಜಿಲ್ಲಾಧಿಕಾರಿಗಳ ಕಛೇರಿ ಆವರಣ, ಧಾರವಾಡ.
- 3) ಕುಲಸಚಿವರು (ಮೌಲ್ಯಮಾಪನ) ಕ.ವಿ.ವಿ ಧಾರವಾಡ.
- 4) ನಿರ್ದೇಶಕರು, ಎಂ.ಇ.ಎ ವಿಭಾಗ, ಕ.ವಿ.ವಿ ಧಾರವಾಡ

ಪ್ರತಿ:-

- 1) ಅಧೀಕ್ಷಕರು, ಅಂಕಿಸಂಖ್ಯಾ ವಿಭಾಗ ಕ.ವಿ.ವಿ ಧಾರವಾಡ.
- 2) ಅಧೀಕ್ಷಕರು, ಎಸ್ & ಟಿ : ಪಿ. ಜಿ & ಸರ್ಕಾರಿಕೇಟ ವಿಭಾಗ ಕ.ವಿ.ವಿ ಧಾರವಾಡ.
- 3) ಅಧೀಕ್ಷಕರು, ಪರೀಕ್ಷಾ ವಿಭಾಗ (ಪಿ.ಜಿ) ಕ.ವಿ.ವಿ ಧಾರವಾಡ

AICTE Approval 2019-20

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2019-20

Extension of Approval (EoA)

F.No. South-West/1-4261770833/2019/EOA

Date: 10-Apr-2019

To,

The Principal Secretary (Hr. & Tech Education)
Govt. of Karnataka, K. G.S., 6th Floor,
M.S. Building, R. N. 645, Dr. B. R. Ambedkar Road,
Bangalore-560001

Sub: Extension of Approval for the Academic Year 2019-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-20601786	Application Id	1-4261770833
Name of the Institute	DR. D. VEERENDRA HEGGADE INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH	Name of the Society/Trust	JANATA SHIKSHANA SAMITI
Institute Address	VIDYAGIRI DHARWAD, DHARWAD, DHARWAD, Karnataka, 580004	Society/Trust Address	VIDYAGIRI, DHARWAD, DHARWAD, Karnataka, 580004
Institute Type	Unaided - Private	Region	South-West

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site/Location	No	Change of Site/Location Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA
Opted for Merger of Institution	No	Merger of Institution Approved or Not	NA
Opted for Introduction of New Program/Level	No	Introduction of Program/Level Approved or Not	NA

To conduct following Courses with the Intake indicated below for the Academic Year 2019-20

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
Management	1st	Post Graduate	Business Administration	FT	Karnatak University, Dharwad	120	NA	NA

+FT –Full Time, PT-Part Time

Application No:1-4261770833

Note: This is a Computer generated Report. No signature is required.

Printed By : ae9732731

Page 1 of 2

Letter Printed On:22 April 2019

Anti-Ragging Committee Details

Committee type	Date of Appointment	Name of the Committee Member	Profession	Associated with	Mobile Number	e-mail address
Anti-Ragging Committee	5/1/2020	Ms. L C Sushma	Student	DVHIMSR	7026986982	jssdvhimsr@gmail.com
Anti-Ragging Committee	5/1/2020	Mr. Yuvaraj B. Gamanagatti	Student	DVHIMSR	9480350802	jssdvhimsr@gmail.com
Anti-Ragging Committee	5/1/2020	Dr.HN Shivaprasad	Service	JSS	9845469729	sprasad_hn@rediffmail.com
Anti-Ragging Committee	5/1/2020	Circle Police Inspector	Govt. Service	Police Dept.	8362461010	directordvhimsr@gmail.com
Anti-Ragging Committee	5/1/2020	Shrikant Betageri	Media	Media	9480180469	directordvhimsr@gmail.com
Anti-Ragging Committee	5/1/2020	Sri Parshwanath Shetty	NGO Activist	NGO	9448822057	directordvhimsr@gmail.com
Anti-Ragging Committee	5/1/2020	Dr. Mangala Yaragatti	Service	JSS	9900553600	mangalaayaragatti@gmail.com
Anti-Ragging Squad	5/1/2020	Dr. Anil Yaragatti	Service	JSS	9886431818	dr.anil.yaragatti@gmail.com
Anti-Ragging Committee	5/1/2020	Mr. Madhukar Chandankar	Rtd. Police Inspector	Social Service	9972666529	jssdvhimsr@gmail.com
Anti-Ragging Committee	5/1/2020	Mr. Anand Ulaya	Service	DVHIMSR	9902316627	anandulaya@gmail.com
Anti-Ragging Squad	5/1/2020	Smt. Rajani Das	Service	JSS	9880859813	jssdvhimsr@gmail.com
Anti-Ragging Squad	5/1/2020	Prof. Veerabhadra K. Bharani	Service	JSS	9449930999	veerbharani@gmail.com
Anti-Ragging Squad	5/1/2020	Prof. Sunilkumar Hiremath	Service	DHVIMSR	9945903072	gudi.shreevatsa@gmail.com
Anti-Ragging Squad	5/1/2020	Prof. Pooja Ainapur	Service	DVHIMSR	9844050123	poojaainapur09@gmail.com