

## Choice Based Credit System

### MBA: Semester –Wise Credit Distribution

Category	Minimum credits to be covered in				Total Credits
	Sem –I	Sem-II	Sem-III	Sem-IV	
Compulsory Subjects	24	14	8	3	49
Specialisation Subjects	0	8	18	8	34
General Open Electives*	0	4	4	0	8
Computer Lab**	1	0	0	0	2
Summer In plant project	0	4	0	0	4
Major Concurrent project	0	0	0	4	4
<b>Total</b>	<b>25</b>	<b>30</b>	<b>30</b>	<b>15</b>	<b>100</b>

**Notes:**

\*Open Elective Subjects will be offered in -house by the Management department. \*\*The Computer Lab Practical's for 30 hours shall have 01 credit weightage with internal assessment.

**MBA FIRST SEMSTER CHOICE BASED CREDIT SYSTEM  
(NEW SYLLABUS)**

**COURSE OUTLINE FOR MBA FIRST SEM**

<b>Paper Code</b>	<b>Title of the Paper</b>	<b>No of credits</b>	<b>IA Marks</b>	<b>Sem End Exam</b>	<b>Total Marks</b>
A1	<b>Principles of Management</b>	<b>3</b>	<b>25</b>	<b>50</b>	<b>75</b>
A2	<b>Business Environment For Managerial Decision Making.</b>	<b>4</b>	<b>50</b>	<b>50</b>	<b>100</b>
A3	<b>Business Statistics</b>	<b>3</b>	<b>25</b>	<b>50</b>	<b>75</b>
A4	<b>Corporate Communication-I</b>	<b>2</b>	<b>25</b>	<b>25</b>	<b>50</b>
A5	<b>Information Technology for Managers *</b>	<b>3</b>	<b>25</b>	<b>50</b>	<b>75</b>
A6	<b>Marketing Management</b>	<b>4</b>	<b>50</b>	<b>50</b>	<b>100</b>
A7	<b>Human Resource Management</b>	<b>3</b>	<b>25</b>	<b>50</b>	<b>75</b>
A8	<b>Financial Accounting for Managers</b>	<b>3</b>	<b>25</b>	<b>50</b>	<b>75</b>
<b>TOTAL</b>		<b>25</b>	<b>250</b>	<b>375</b>	<b>625</b>

\*The Computer Lab Practical's for 30 hours shall have 01 credit weightage with internal assessment.

## COURSE OUTLINE FOR MBA SECOND SEM

Paper Code	Title of the Paper	No. of credits	IA Marks	Sem End Exam	Total Marks
B1	Production and Operations Management	2	25	25	50
B2	Operations Research	3	25	50	75
B3	Corporate communication-II	2	25	25	50
B4	Financial Management	3	25	50	75
B5	Organisational Behaviour	4	50	50	100
B6	SIP (PROJECT)	4	50	50	100
B7	Business Research & Analytics (OEC)(offered in-house by the department)	4	50	50	100
<b>TOTAL</b>		<b>22</b>	<b>250</b>	<b>300</b>	<b>550</b>
<b>Specialisation Courses</b>					
<i>(Students to choose as many subjects as desired subjects to minimum credits per semester as per Table above)</i>					
<b>GENERAL MANAGEMENT :</b>		<b>No. of credits</b>	<b>IA Marks</b>	<b>Sem Exam</b>	<b>Total Marks</b>
<b>B8</b>	Management Information System	2	25	25	50
<b>B9</b>	Micro Small and Medium Enterprise Management	4	50	50	100
<b>B10</b>	Total Quality Management	3	25	50	75
	<b>Total</b>	<b>9</b>	<b>100</b>	125	225
<b>MARKETING STREAM:</b>		<b>No. of credits</b>	<b>IA Marks</b>	<b>Sem Exam</b>	<b>Total Marks</b>
<b>B11</b>	Integrated Marketing Communication	3	25	50	75
<b>B12</b>	Consumer Behaviour	3	25	50	75
<b>B13</b>	Business Marketing	3	25	50	75
<b>B14</b>	Service Marketing	3	25	50	75
	<b>Total</b>	<b>12</b>	<b>100</b>	<b>200</b>	<b>300</b>
<b>FINANCE STREAM:</b>		<b>No. of credits</b>	<b>IA Marks</b>	<b>Sem Exam</b>	<b>Total Marks</b>
<b>B15</b>	Financial Markets & Services	4	50	50	100
<b>B16</b>	Cost and Management Accounting	3	25	50	75
<b>B17</b>	Behavioural Finance	2	25	25	50
<b>B18</b>	Insurance and Risk Management	3	25	50	75
	<b>Total</b>	<b>12</b>	<b>125</b>	<b>175</b>	<b>300</b>
<b>HUMAN RESOURCE:</b>		<b>No. of credits</b>	<b>IA Marks</b>	<b>Sem Exam</b>	
<b>B19</b>	Applications of Labour Laws	03	25	50	75
<b>B20</b>	Managerial Effectiveness and leadership	03	25	50	75
<b>B21</b>	Career Planning and Development	03	25	50	75
<b>B22</b>	Performance Management and competency mapping	03	25	50	75
	<b>Total</b>	<b>12</b>	<b>100</b>	<b>200</b>	<b>300</b>

## COURSE OUTLINE FOR MBA THIRD SEM

Paper Code	Title of the Paper	No of credits	IA Marks	Sem End Exam	Total Marks
C1	Strategic Management	4	50	50	100
C2	Business Ethics	2	25	25	50
C3	Legal Aspects of Business	2	25	25	50
C4	Introduction to Entrepreneurship (OEC) (offered inhouse by the department)	4	50	50	100
	<b>Total</b>	<b>12</b>	<b>150</b>	<b>150</b>	<b>300</b>

**Specialisation Courses:** (Student s to choose as many subjects as desired subjects to minimum credits per semester as per Table a bove)

GENE RAL MANAGEMNT :		No of credits	IA Marks	Sem End Exam	Total Marks
C5	Knowledge management	4	50	50	100
C6	Business Process Reengineering & Bench Marking	4	50	50	100
C7	Project Management	4	50	50	100
C8	Business Process Outsourcing	3	25	50	75
C9	Enterprise Resource Planning(ERP)	4	50	50	100
	<b>Total</b>	<b>19</b>	<b>225</b>	<b>250</b>	<b>475</b>

MARK ETING STREAM:		No of credits	IA Marks	Sem End Exam	Total Marks
C10	Supply Chain Management	3	25	50	75
C11	Sales Management	3	25	50	75
C12	E-Commerce and Digital marketing	3	25	50	75
C13	Retail Management	3	25	50	75
C14	Strategic Brand Management	3	25	50	75
C15	Rural Marketing	3	25	50	75
C16	Applied Marketing Research	3	25	50	75
	<b>TOTAL</b>	<b>21</b>	<b>175</b>	<b>350</b>	<b>525</b>

FINAN CE STREAM:		No of credits	IA Marks	Sem End Exam	Total Marks
C17	Mergers , Acquisitions and Corporate Restructuring	3	25	50	75
C18	Personal Finance and Tax Planning	3	25	50	75
C19	Derivatives Market & Risk Management	3	25	50	75
C20	Principles & Practices in Modern Banking	3	25	50	75
C21	Project Planning, Appraisal & Control	3	25	50	75
C22	International Financial Management	3	25	50	75
C23	Security Analysis & Portfolio Management	4	50	50	100
	<b>TOTAL</b>	<b>22</b>	<b>200</b>	<b>350</b>	<b>550</b>

<b>HUMAN RESOURCE:</b>		<b>No of credits</b>	<b>IA Marks</b>	<b>Sem End Exam</b>	<b>Total Marks</b>
C24	Organisation Development and Institution Building	04	50	50	100
C25	Compensation Management	02	25	25	50
C26	International Human Resource Management	03	25	50	75
C27	Emotional Intelligence and Managerial Effectiveness	03	25	50	75
C28	Talent Management	03	25	50	75
C29	Learning and Development	04	50	50	100
C30	Human Resource Information System	02	25	25	50
	<b>TOTAL</b>	<b>21</b>	225	300	525

## COURSE OUTLINE FOR MBA FOURTH SEM

Paper Code	Title of the Paper	No of credits	IA Marks	Sem End Exam	Total Marks
D1	Management Control System	3	25	50	75
D2	MCP(PROJECT)	4	50	50	100
	<b>Total</b>	<b>7</b>	<b>75</b>	<b>100</b>	<b>175</b>
<b>Specialisation Courses</b> <i>(Students to choose as many subjects as desired subjects to minimum credits per semester as per Table above)</i>					
<b>GENERAL MANAGEMENT :</b>		<b>No of credits</b>	<b>IA Marks</b>	<b>Sem End Exam</b>	<b>Total Marks</b>
D3	E-Business Management	3	25	50	75
D4	Management in Government	2	25	25	50
D5	Environmental management	3	25	50	75
	<b>Total</b>	<b>8</b>	<b>75</b>	<b>125</b>	<b>200</b>
<b>MARKETING STREAM:</b>		<b>No of credits</b>	<b>IA Marks</b>	<b>Sem End Exam</b>	<b>Total Marks</b>
D6	International Marketing	3	25	50	75
D7	Applications of Services Marketing	3	25	50	75
D8	Product Management	2	25	25	50
D9	Customer Relationship Management	2	25	25	50
	<b>Total</b>	<b>10</b>	<b>100</b>	<b>150</b>	<b>250</b>
<b>FINANCE STREAM:</b>		<b>No of credits</b>	<b>IA Marks</b>	<b>Sem End Exam</b>	<b>Total Marks</b>
D10	Business Taxation	3	25	50	75
D11	Microfinance and Financial Inclusion	3	25	50	75
D12	International Accounting	2	25	25	50
D13	Spread Sheet Skills for Finance Professionals	2	25	25	50
D14	Goods and Service Tax	3	25	50	75
	<b>TOTAL</b>	<b>13</b>	<b>125</b>	<b>200</b>	<b>325</b>
<b>HUMAN RESOURCE:</b>		<b>No of credits</b>	<b>IA Marks</b>	<b>Sem End Exam</b>	
D15	Corporate Restructuring-Human Dimensions	03	25	50	75
D16	Strategic Human Resource Management	03	25	50	75
D17	Social Legislation for Indian managers	03	25	50	75
	<b>Total</b>	<b>09</b>	<b>75</b>	<b>150</b>	<b>225</b>